



EXPECTED OPENING SPRING 2022



# LOCATION



## Airports:

- Florence (FLR) - 15 km / 25 minutes by car or private transfer
- Pisa (PSA) - 89 km / 55 minutes by car or private transfer
- Bologna (BLQ) - 110 km / 1h10 minutes by car or private transfer



## Trains:

- SMN (Santa Maria Novella) main train station
- 10 km – 20 minute by car or private transfer (High Speed trains from Rome/Milan/Venice/Naples/Turin)



## By Car:

- Motorway A1 – take exit Firenze Sud and turn right after 200m



## Shuttle Service

- Shuttle Service available from hotel to city centre



- |                                     |  |
|-------------------------------------|--|
| 1. Radisson Blu Florence            | 6. Stadium 8 Km (10 mins)                      |
| 2. Exhibition Centre 10km (20 mins) | 7. Fashion district (Scandicci) 18Km (15 mins) |
| 3. Galleria dell'Accademia          | 8. Business district                           |
| 4. Galleria degli Uffizi            | 9. Airport 15Km (30 mins)                      |
| 5. Palazzo Vecchio                  | 10. Chianti Winery Area                        |







Welcome to

# THE RADISSON BLU EXPERIENCE

Strategically located at the city gate, only 200 mt from the exit of A1/Firenze Sud, the Radisson Blu Florence Hotel is the largest conference hotel in Florence. Currently undergoing a full multi-million Euro renovation, the hotel will offer its guests the convenience of easy access to the Florence city centre as well as the beautiful areas around the city such as the Chianti Wine region.

## Overview

328 Bedrooms

2 Restaurants

2 Bars

1 Co-working area with pop-up offices

18 Meeting and Function rooms

Salone dei Poeti, 1,000 sqm with over 5mt ceiling height

1 Outdoor pool and Terrace

1 Gym facility

200 parking spaces

5 coach parking spaces







## OUR ROOMS

Both business and leisure travelers can enjoy their stay thanks to our 289 modern and full equipped rooms. Families and kids are welcome and can use our spacious purposely designed family rooms.

30 Standard Rooms (21-24 sqm), 259 Superior Rooms (24-26 sqm) , 15 Family Rooms (48 sqm)





## OUR SUITES

Choose from a range of suites for additional comfort and space and to make your stay a little extra special.

15 Junior Suites (33-40 smq), 9 Suites (40-56 sqm) and 1 Presidential Suite (67 smq)



# FOOD & BEVERAGE EXPERIENCE

With 2 restaurants and 2 bars the hotel guests and visitors alike will be spoilt for choice. Local, Mediterranean and International offerings will delight the senses.

Healthy and live well options will be at the heart of the banqueting creations to keep the delegates energized and engaged throughout the day.

2 all-day dining restaurants. La Primavera & Il Cortile  
1 Lobby Lounge Bar  
1 La Veranda Restaurant & Pool Bar







## LA PRIMAVERA RESTAURANT

Start your day right at La Primavera Restaurant by enjoying an amazing buffet selection in the morning. Take a seat in the stylishly designed surroundings of the restaurant or on the outdoor terrace in our beautiful gardens overlooking the green hills of Florence.



## IL CORTILE RESTAURANT

An eye-pleasing open kitchen combined with Mediterranean and International a la carte choices for lunch and dinner to delight the tastebuds, you won't go wrong with Il Cortile Restaurant.

The restaurant is also a great alternative serving area for unique events or cocktail parties with special entertainment.





## THE LOBBY BAR

Our bar in the lobby area is the ideal place for relaxing meetings and gatherings or to take your grab-and-go coffee for those early morning meetings

The atmosphere is warm and relaxed for a cup of tea or coffee during the day or for an Aperitivo in the afternoon accompanied by traditional Tuscan cold cuts





## CO-WORKING AREA

Take advantage of our modern co-working area and small meeting rooms that will be the perfect location for anyone looking for a change of scenery and for companies conducting trainings and interviews





# MEETING SPACES & CONFERENCE CENTRE

One of the largest conference centres in Florence with 18 meeting rooms and a ballroom with capacity for up to 1,000 people, it is the ideal place for meetings, conferences, exhibitions and social events.

The meeting rooms have been purposely designed for hybrid meetings as well as live conferencing so you can connect to as many delegates as you want to.

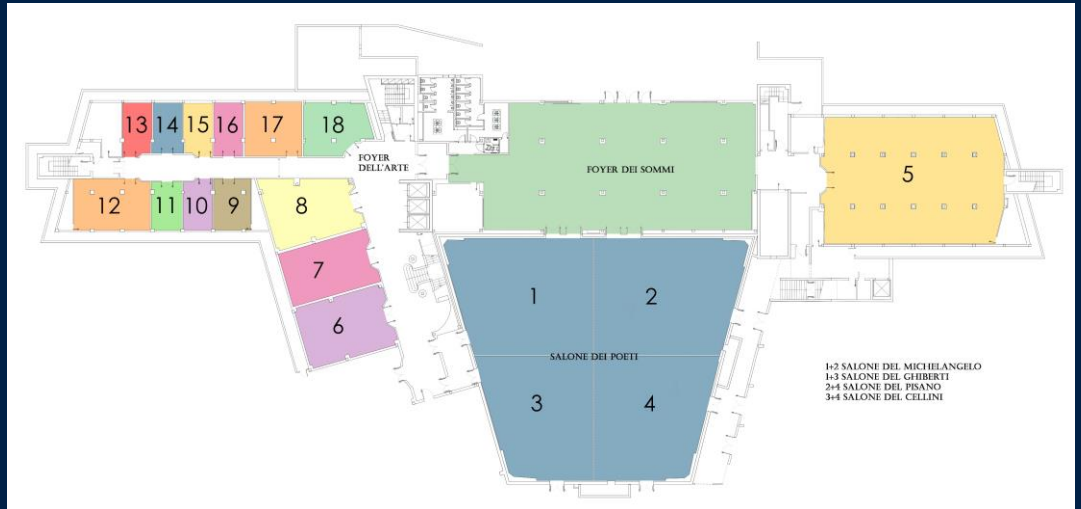
The large pre-function areas of the ballroom and foyer of the smaller meeting rooms can easily accommodate buffet lunches, coffee breaks and cocktail receptions.

The Conference Centre is easily accessible by car making it the ideal location for car launches and large conference productions.

Classified as a 4-star hotel the Radisson Blu Florence is also a great pharma-friendly choice.







SALE MEETING MEETING ROOMS		DIMENSIONI/DIMENSIONS			CAPIENZE/CAPACITIES							
		Mq/Mts	Mq / Sq. Mts	H (m) / H (mts)	Banchetto / Banquet	Teatro / Theatre	Scuola / School	Ferro di cavallo / U-Shape	Tavolo unico / Boardroom	Cabaret	Standing reception	Exhibition
	SALONE DEI POETI	(40+24)x31/2	992	5,10	700	1200	600	-	-	450	1500	50 slot (3x3)
1	SALA ALIGHIERI	16x15,50	279	5,10	200	300	150	-	-	100	400	15 slot (3x3)
2	SALA BOCCACCIO	16x15,50	279	5,10	200	300	150	-	-	100	400	15 slot (3x3)
3	SALA MACHIAVELLI	12x15,50	217	5,10	120	150	80	35	65	60	250	8 slot (3x3)
4	SALA PETRARCA	12x15,50	217	5,10	120	150	80	35	65	60	250	8 slot (3x3)
1+2	SALONE MICHELANGELO	(40+31)x15,50/2	558	5,10	400	550	300	-	-	220	650	30 slot (3x3)
1+3	SALONE GHIRIBERTI	12x31	496	5,10	380	500	250	-	-	200	600	24 slot (3x3)
2+4	SALONE PISANO	12x31	496	5,10	380	500	250	-	-	200	600	24 slot (3x3)
3+4	SALONE CELLINI	(31+24)x15,50/2	434	5,10	270	400	180	-	-	140	400	15 slot (3x3)
	FOYER DEI SOMMI	33x14,8	490	3,00	250	-	-	-	-	-	500	17 slot (1x1)
5	SALA COLONNATO	22x16	352	3,20	230	100	100	40	50	150	350	15 slot (3x3)
6	SALA MICHELOZZO	11x7	77	3,20	50	70	35	25	30	30	100	6 slot (3x2)
7	SALA VERROCCHIO	11x6,40	70	3,20	50	70	35	25	30	30	100	6 slot (3x2)
8	SALA BRUNELLESCHI	11x7	77	3,20	50	70	35	25	30	30	100	6 slot (3x2)
9	STUDIO GUICCIARDINI	6,50x4,60	30	3,00	-	15	-	10	12	6	-	1 slot
10	STUDIO GIOTTO	6,50x3,70	24	3,00	-	15	-	10	12	6	-	1 slot
11	STUDIO CIMABUE	6,10x4,00	24	3,00	-	15	-	10	12	6	-	1 slot
12	STUDIO CAVALCANTI	9,70x6,50	63	3,00	-	60	-	20	24	16	-	2 slot
13	STUDIO BOTTICELLI	6x4	24	3,00	-	15	-	10	12	6	-	1 slot
14	STUDIO MASACCIO	6x4	24	3,00	-	15	-	10	12	6	-	1 slot
15	STUDIO ROBBIA	6x4	24	3,00	-	15	-	10	12	6	-	1 slot
16	STUDIO DONATELLO	6x4	24	3,00	-	15	-	10	12	6	-	1 slot
17	STUDIO QUERCIA	7x6,50	45,5	3,20	-	25	-	13	16	8	-	1 slot
18	STUDIO DUCCIO	7x6,50	45,5	3,20	-	25	-	13	16	8	-	1 slot
	FOYER DELL'ARTE	13x10	130	3,20	-	-	-	-	-	-	-	5 stand (2x1)







## WELLNESS

Enjoy our relaxation and fitness area with one of the biggest pools in Florence and more than 350 sqm of Gym.

Spend your time at our “La Veranda” restaurant&bar, the absolute summer place to be, a restaurant by the outdoor pool overlooking the rolling hills of Tuscany.

Guests won't want to miss a day of training in the modern gym fitted with state-of-the-art technogym equipment.







Radisson BLU

FEEL THE DIFFERENCE