

# A Unique Experience Venue



## Welcome to the Park Inn by Radisson Amsterdam City West at Ven.

A 24/7 pioneering space where guests  
can network, snooze, swim, nibble,  
mingle, workout and hang out.

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# An original, unique 24/7 convention hotel experience. A true first for Amsterdam.

When it opens its doors in early 2017, The Park Inn by Radisson Amsterdam City West convention hotel will be an integral part of Ven, the first complex of its kind in Amsterdam and a major addition to the city. A true 24/7 work and play development, Ven is designed to attract experience-seekers from around the world.

The unique business and entertainment complex is optimally located for both global and local visitors and is situated in one of the most accessible locations in the city with direct links to the city centre, Schiphol Airport and Amsterdam's surrounding towns and cities.

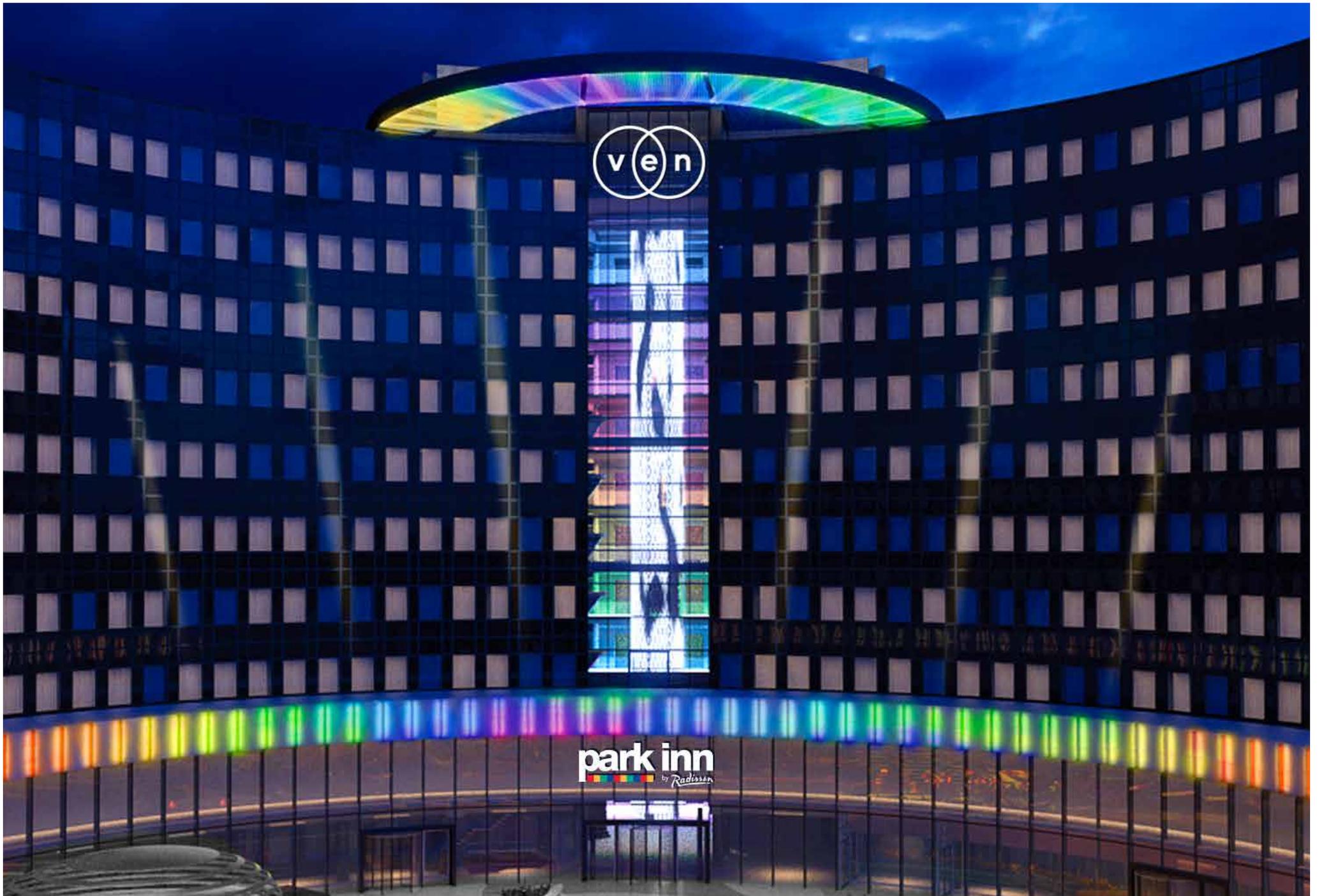
From the moment guests wake up, to the minute they go to sleep, business and leisure can be merged seamlessly into one. The day can start with a refreshing workout in the gym, followed by a networking session in one of the many break-out meeting spaces or a business lunch in the open piazza, which some say feels 10-degrees hotter than the rest of the city on a summer day.

In the afternoon, guests can unwind and relax in the hotel and foodies can indulge and enjoy some of the restaurant's culinary delights. In the evening guests can watch the sun go down over Amsterdam with a cocktail in hand from the rooftop bar or go all-in at the casino until the early hours.



park inn  
by Radisson

WELCOME TO THE CITY



## More Experiences Under One Roof

# A 45,000 sqm mixed-use complex offering the widest spectrum of work and play facilities under one roof.

The Park Inn by Radisson Amsterdam City West is part of Ven, a major complex that offers a blend of international and local operators coming together to create a unique destination, with more facilities under one roof than any other.

The hotel comprises 28,000 sqm, including a 2,500 sqm dedicated meeting and events academy, a 700 sqm ballroom and a range of flexible meeting and networking spaces. Additional facilities at Ven include a gym and health centre, a rooftop bar and restaurants, a casino, an extended stay concept and many more experiences.

All rotating around the central sun-kissed piazza, the beating heart of the complex. Ven's distinctive architecture is highly visible from the street, highway and train.

The experience is unique in many ways, from its blend of work and play facilities, to the vibrant interior designs by Karim Rashid and the ever-changing experience it holds within.



## More Experiences Under One Roof

Imagine an ever-evolving conference and events space, where walls curve and lines blur. Where late nights meet early mornings. Where the kings of keynote can meet small-talkers. Where global investors mix with local inventors. Where fitness freaks meet tech geeks. And where culture vultures meet a visual feast.

This unique venue offers more work and play facilities than any other and delivers what '24/7 experience-seekers' are looking for: an ever-changing, inspiring creative environment. From the undulating curves of the complex's architecture to the fluid vibrancy of Karim Rashid's interior designs, this work and play complex provides an ever-evolving social space.

A hotel and conference centre where guests can work, snooze, munch, chat, swim, network, nibble, mingle, do business, worship the sun, hang out, go for a run and sweat it all out.

1 Meeting Academy Reception  
Artist impression

2 Restaurant  
Artist impression

“I want visitors to see something they’ve never seen before. I want them to be in awe, inside a sensual, vibrant kaleidoscopic space.”



Karim Rashid,  
*International Industrial Designer*



## Interior Design by Karim Rashid

This flagship hotel at Ven is the next level of Park Inn hotels. The interiors have been designed by world-renowned designer Karim Rashid. One of the most distinctive designers of his generation, Karim is famed for his expressive use of vibrant colours in all-encompassing creative design experiences. As the holder of hundreds of prestigious international awards, Karim’s success in the world of design is legendary.

**“Park Inn by Radisson and Ven are a perfect match: both welcome young and youthful customers.”**

Wolfgang M. Neumann,  
*President & CEO The Rezidor Hotel Group*



Lobby  
Artist impression



## Hotel Room Experience

**476 unique and vibrant guest rooms designed to inspire and touch all senses. Each room elevates and heightens the guest experience.**

The Park Inn by Radisson Amsterdam City West is a design-led hotel offering a range of enriching experiences to all visitors. Every vibrant multi-coloured floor and each of the 476 bedrooms have been designed by world-renowned designer, Karim Rashid. His designs create a kaleidoscopic colourful space where work blends seamlessly into play.

All rooms and suites include free high-speed Wi-Fi as well as a range of innovative guest amenities and the Park Inn by Radisson signature brand features.



**1**  
**Guest Room**  
Final design

**2**  
**Bathroom**  
Artist impression

## Ballroom Event Space

**700 sqm ballroom where up to 1000 guests can speak, listen, laugh, chat, mingle, nibble, network, do business, hang out and relax.**

Guests can host both personal and business events in the spacious 700 sqm ballroom event area. The impressive, dividable room is equipped with the latest innovative media technology, audio acoustics and presentation facilities.

The flexible space is perfect for up to 1000 guests to attend conferences, social events, meetings, exhibitions, fashion shows, product launches...



Pre-conference Area  
Artist impression



## Meeting and Events Academy

**An entire floor dedicated to meeting, socialising, learning, sharing, networking and presenting.**

Situated in the Park Inn by Radisson Amsterdam City West is an entire floor solely dedicated to a meeting and events academy. The academy has its own welcome reception and is designed so guests enjoy the perfect blend of business and entertainment.

With 20 multi-functional conference rooms from 25 sqm up to 160 sqm, all lit by natural daylight, attendees from all over the world will experience a truly unique convention space.

1  
**Pre-conference Area**  
Artist impression

2  
**Conference Room**  
Artist impression



## Rooftop Bar and Restaurants at Ven

The colourful design of the interior will flow seamlessly to the outdoor space, creating an open, informal and creative atmosphere.

The venue has many outdoor facilities which can be enjoyed on many different levels; from the piazza all the way up to the rooftop bar and restaurant. The piazza lies in the heart of Ven. Embraced by curved mirrored walls, this open circular space is a natural sun-trap.

The rooftop bar and open-air restaurant also offer guests the opportunity to soak up the sunshine while enjoying a meal or watching the sun go down over the city centre and harbour with a cocktail in hand.

Whenever guests have down-time, they can relax outside, indulge in some culinary delights, enjoy a social drink with colleagues or hit the gym.



1

Rooftop Bar  
Artist impression

2

Restaurant  
Artist impression

## Easily Accessible Location

**Only 5mins from Centraal Station.  
One stop from Schiphol airport.  
300+ direct connections worldwide.**

The Park Inn by Radisson hotel at Ven is optimally located for global and local visitors with direct links to the airport and city centre, whether by car, train, tram, bicycle or foot. The convention venue is a 1-minute stroll from Sloterdijk train station, upgraded in 2013 and the second largest train station in the city, enjoying over 50,000 travellers each day. Sloterdijk station is just one train stop from Centraal Station and one stop from Schiphol Airport.

The recent opening of the new A5 highway has greatly improved accessibility and attracted new investment in the area.

Sloterdijk, Westpoort, is the largest industrial area of Amsterdam and the second largest in the Netherlands, just south of the Western Harbour area of the city and situated in the middle of the De Bretten nature reserve.

The complex is adjacent to all the tranquil natural greenery and beauty of the city's famous parks and canals. After a busy day in meetings, guests can bike to the city centre in minutes via a direct cycle path through beautiful Westerpark.

**park inn**  
by Radisson  
AMSTERDAM CITY WEST

ven



**Sloterdijk Station**  
1min walk



**Cycle Path**  
Direct to centre



**Westerpark**  
(Westergasfabriek)  
7min cycle



**Houthaven**  
12min cycle



**Centraal Station**  
5min direct train



**Erasmuspark**  
15min cycle



**Jordaan Canals**  
14min cycle



**De Hallen**  
17min cycle



**Dam Square**  
20min cycle



**Schiphol Airport**  
10min direct train



**Rijksmuseum**  
23min cycle



**Vondelpark**  
22min cycle



**RAI Amsterdam**  
13min taxi





1

## A Vibrant Thriving City

**Amsterdam is an international creative city that has so much to offer adventurous experience-seekers.**

The Park Inn by Radisson Amsterdam City West hotel at Ven is in one of the most vibrant, inspirational creative cities in the world. There is nowhere quite like Amsterdam. A 24/7 city full of unique experiences which are just minutes away. Amsterdam boasts many cultural museums, art galleries, city parks, restaurants, bars and a variety of nightlife experiences which are worth extending any business trip for.

As an area, Amsterdam West is thriving. There are restaurants, bars and original pioneering creative business concepts popping up rapidly. Including an old tram depot being reborn into a unique food hall, a hugely popular food-truck festival in Westerpark and a light festival which illuminates the city in a truly original way.

Westergasfabriek is a redeveloped factory site and only a 7-min bike ride from the complex. The beautiful 14-hectare city park that surrounds it provides an urban oasis in the centre of Amsterdam and hosts many festivals and events throughout the year.



2

1

**Amsterdam Light Festival**  
*Photography by Janus van den Eijnden*

2

**Foodhallen (De Hallen)**  
Renovated tram depot

## A Unique Experience Venue

# Unique meets experience.

The Park Inn by Radisson Amsterdam City West hotel at Ven is the first convention and meeting complex of its kind in Amsterdam. Featuring a pioneering spectrum of facilities, creating a unique destination experience.

# Conference meets cosy.

700 sqm ballroom, 2,500 sqm events academy and a range of flexible meeting spaces. Capable of hosting business conferences for up to 1000 people, private events, intimate meetings and everything in between.

# Work meets play.

A mixed-use complex designed for global and local experience-seekers. Providing the perfect blend of business and entertainment for all guests.

# Night meets day.

A 24/7 complex featuring a gym, rooftop bar, restaurants, central piazza, retail spaces, casino and a range of different dining experiences.

# Global meets local.

Perfectly located for global and local visitors. 5mins from Centraal Station. One stop from Schiphol airport and 300+ direct connections worldwide.

# Inspiration meets design.

A unique and inspiring convention hotel designed by world-renowned interior designer Karim Rashid.

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## Contact

**The Park Inn by Radisson  
Amsterdam City West**

**Email:**

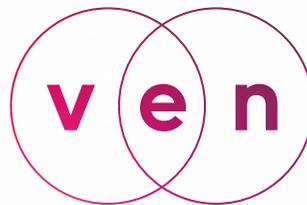
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by *Radisson*

AMSTERDAM CITY WEST



experience change