



AMSTERDAM



Amsterdam: authentic, characteristic and modern

From its humble beginnings as a 13th-century fishing village on a riverbed to its current role as a major hub for business, tourism and culture, Amsterdam has had a strong tradition as a centre of commerce and culture.

Amsterdam boasts a strong economy making it the finance and business heartland of the Netherlands. Furthermore, Amsterdam offers an impressive cultural program encompassing art, entertainment, architecture and leisure.

Anyone visiting Amsterdam will surely find something to his or her liking. All of which makes it one of the most popular European cities for hosting events and congresses.



Amsterdam Central Station **0,7 km**Amsterdam Schiphol Airport **15 km**Nearest bus stop **0,1 km**

Welcome to NH Collection Grand Hotel Krasnapolsky

THE HOTEL WILL BE FULLY RENOVATED IN APRIL 2016, GUARANTEEING YOU AND YOUR GUESTS TOP OF THE LINE HOTEL ROOMS AND THE LATEST MEETING FACILITIES.

NH Collection Grand Hotel Krasnapolsky is located in the heart of Amsterdam's characteristic historical centre on the main square with a view of the Royal Palace. Trendsetting shopping streets are around the corner, as well as museums like Van Gogh Museum, Anne Frank House and the Rijksmuseum. The hotel is very easy to reach. Amsterdam Central Station is at seven minutes walking distance, bus and tram stops are just around the corner, and the hotel has an indoor parking garage and a boat jetty at its disposal.

The hotel building dates back to 1855 and has 451 guest rooms, each with a contemporary décor and a natural color scheme.

NH Collection Grand Hotel Krasnapolsky offers unlimited possibilities with a variety of meeting and conference rooms.

For trainings, conferences, trade fairs, seminars, and events the hotel is an ideal venue.

NH Collection Grand Hotel Krasnapolsky has it all, to ensure that you have an unforgettable stay.



The best facilities of Amsterdam

451 ROOMS

- 17 Superior Individual Rooms
- 124 Superior Rooms
- 6 Superior Rooms with view
- 194 Premium Rooms
- 6 Premium Rooms XL
- 16 Premium Rooms with view
- · 6 Premium Rooms XL with view
- 9 Premium Rooms with view & terrace
- 10 Premium Triple Rooms
- 8 Family Rooms
- 6 Suites
- 12 Suites with view
- 1 Royal Suite
- 1 Presidential Suite
- 35 Apartments

Fully accessible rooms are available for guests with disabilities.

MEETINGS AND EVENTS FACILITIES

- 2.200m² devoted to meetings and events
- 17 different meeting rooms to suit every need
- SMART Room System[™] for Microsoft® Lync® Online
- Monumental Winter Garden
- Grand Ballroom
- Summer Garden

SPORT FACILITIES

• Fitness Centre

BARS AND RESTAURANTS

- Grand Café Krasnapolsky
- Restaurant The White Room by Jacob Jan Boerma
- Bar The Tailor

Clients' Experiences

"As the chairman of the Institute of Management Studies (IMS) region Amsterdam, I have been working with NH Collection Grand Hotel Krasnapolsky in Amsterdam for almost 10 years. During these years we have run over 175 management Master Classes in its conference centre and are more than delighted with this partnership. We experienced the professional staff as very guest and service oriented; always open for adjustments. We also received outstanding positive feedback on the venue from participants and international faculty. The location on Dam Square right in the centre of Amsterdam is unique and near to Amsterdam Central Station, which stimulated a lot of our customers to use public transport. For our speakers from all over the world it was very convenient that the travel to Amsterdam airport is only about 20 minutes."

Giep Franzen, Institute of Management Studies

"NH Collection Grand Hotel Krasnapolsky is our location sponsor since 2013 for the Angels of Light Gala, a unique charity gala for adults and children to collect money for the projects of WereldOuders in Latin-America together. The service NH Collection Grand Hotel Krasnapolsky offers is of a very high level. We are very proud that this year this unique family gala for a high end target group will take place in the prominent NH Collection Grand Hotel Krasnapolsky for the third time."

Pauline Lemberger, Managing Director WereldOuders





All this encompassed in a range of key services

- 1. AMBASSADOR SERVICE A single contact person ensures you feel as in control and confident as possible at all times; from the moment the group is confirmed until the final invoice is presented.
- 2. EXPERT ADVICE Take advantage of our experience. Let our advisors give you expert advice.
- **3. TAILORED, PROFESSIONAL RESPONSE** We assess your needs and aim to make you the best offer including availability, pricing and clear conditions, right from the start.
- 4. FREE, EASY WI-FI Ensure your audience stays connected with internet access in every guest room, meeting room and communal area.
- 5. TEMPTING BREAKS Delight your guests with a unique, locally-inspired coffee break tailored especially for the occasion.
- 6. ECO-FRIENDLY MEETINGS Make a positive impact on the environment by offsetting the carbon-footprint of your event.
- 7. HIGH TECH MADE EASY We are the hotel chain of the future, bringing you the technology of tomorrow, today.
- **8. ALWAYS YES!** If you can imagine it, we can make it happen.





A place to meet and celebrate

NH Collection Grand Hotel Krasnapolsky is the ideal place to meet and celebrate.

We create a memorable experience during a private dinner, product introduction, or any other unique celebration.

Invite up to 1500 guests to your reception, and a conference organizer is on hand to assist you to arrange the day.



WITH 2,200 M² WE CAN
ACCOMMODATE ANY MEETING
OR EVENT NEED. MOST OF OUR
FLEXIBLE MEETING SPACES HAVE
NATURAL DAYLIGHT AND ARE
EQUIPPED WITH THE LATEST
TECHNOLOGY.

THE WINTER GARDEN

The authentic 19th-century architecture makes this a unique venue for any memorable event like a product introduction, reception, or celebration.

The Winter Garden can be combined with the Emerald Rooms and the Grand Ballroom to offer endless options for your event.

- National monument
- Completely adaptable to your wishes
- Classical or modern decoration
- 462 m²
- up to 320 people in dinner setup
- up to 600 people in cocktail setup



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THE GRAND BALLROOM

The Grand Ballroom is a truly multifunctional room with exceptional possibilities. From chic dinners to business conferences, fairs, and concerts. Anything is possible. From the control room you can overlook the entire room, and the built-in stage guarantees visibility from every angle of the room.

THE RUBY ROOM

The Ruby Room is a large, elegant room with state of the art technology. This elegant room with mantelpiece, chandeliers, and natural daylight serves as the perfect backdrop for an intimate dinner or special meeting.

THE EMERALD ROOMS

The characteristic Emerald Rooms are connectable rooms and offer possibilities for meetings as well as dinners and events. All of the rooms can be used separately or can be combined into one large room, and are fully connectable with the famous monumental Winter Garden.

THE AMBER ROOMS

These rooms are fitted with the latest technology, offer a wide range of customized services and are a perfect fit for meetings, conferences, and fairs.

THE BOARD ROOMS

These board rooms all have natural daylight and are very suitable for meetings with smaller groups. The rooms are equipped with excellent coffee and tea facilities so your meetings can proceed uninterrupted.

THE DIAMOND ROOM

This meeting room overflows with natural daylight. The high ceilings and view of the Winter Garden contribute to the grandeur. This characteristic room offers great possibilities for meetings as well as dinners and events.

THE TOPAZ ROOM

The Topaz Room is an inspiring room for meetings and smaller events.

The room has large windows and offers a wonderful view of the

Summer Garden.

THE SUMMER GARDEN

Amidst the hustle and bustle of Amsterdam this elegant garden offers a unique location to make anyone feel at ease during an event or celebration.

THE OPAL ROOMS

These rooms can be used seperately or combined into one large room with a stage.











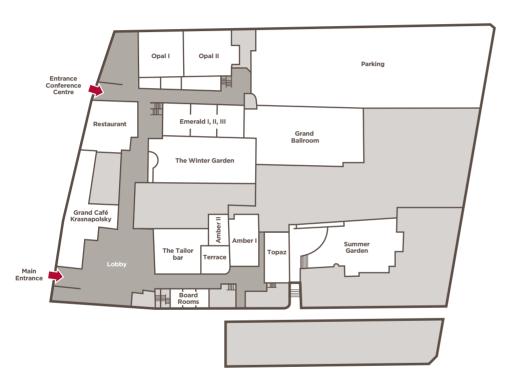
Tempting Breaks

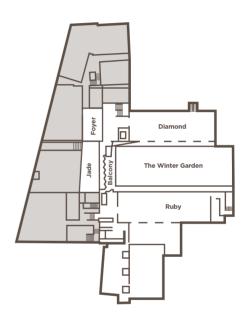
Delight your audience with a unique, personalized and locally-inspired cuisine. Our delicious food is prepared with the utmost care. Our chefs use only the freshest natural ingredients, so guests enjoy every break and return full of energy to the meeting.

Our exquisite presentation makes our coffee breaks even more tempting for your guests. Customize your entire menu and adjust it to the wishes of your audience.

Do you have guests with special dietary wishes? We will cater to their needs effortlessly. We can also customize them with your own company logo – a truly special touch for those looking to impress.

Overview





GROUND FLOOR FIRST FLOOR



Function rooms & capacities

MEETING ROOM NAME	AF	AREA					***			
	M²	FEET	square	u-shape	theatre	cabaret	classroom	cocktail	dinner	DAYLIGHT
Grand Ballroom	510	5490	50	90	700	265	346	600	320	-
The Winter Garden	462	4973	-	-	-	-	-	600	320	Yes
The Winter Garden + Emerald Rooms	677	7288	-	-	-	-	-	750	490	Yes
The Winter Garden + Grand Ballroom + Emerald Rooms	1187	12778	-	-	-	-	-	1500	840	Yes
Opal I	131	1475	20	30	160	48	60	100	80	Yes
Opal II	181	2035	30	42	240	80	110	150	120	Yes
Opal I + II	312	3499	50	84	440	120	200	275	220	Yes
Emerald I	71	765	18	24	81	32	27	60	50	Yes
Emerald II	71	765	18	24	81	32	27	60	50	Yes
Emerald III	71	765	18	24	81	32	27	60	50	Yes
Emerald I + II / II + III	142	1539	24	48	179	64	63	125	110	Yes
Emerald I + II + III	215	2315	32	66	277	96	150	225	170	Yes
Board Rooms I, II, III	13,5	151	8	-	-	-	-	-	8	Yes
Amber I	125	1345	46	41	117	48	54	90	70	Yes
Amber II	41	441	22	17	48	16	24	30	20	Yes
Topaz	90	969	20	20	54	30	24	60	50	Yes
Diamond	230	2548	40	90	333	128	150	225	170	Yes
Ruby	210	2261	40	66	252	120	90	175	120	Yes
Jade + Balcony	-	-	-	-	-	-	-	50	-	Yes



A place to enjoy

At NH Collection Grand Hotel Krasnapolsky we offer many possibilities for our guests.

A gala event for your guests, a cosy dinner or just a night cap in our trendy bar?

GRAND CAFÉ KRASNAPOLSKY

Grand Café Krasnapolsky, situated in NH Collection Grand Hotel Krasnapolsky, seats 120 guests for both lunch and dinner, with a magnificent view of the famous Dam Square. Three Michelin-starred chef Jacob Jan Boerma is in charge of its delicious menus for both lunch and dinner. During the day you may enjoy a coffee or tea together with delicious cakes and pastries showcased in a one of a kind 'Cake Room' situated in the grand café. In the evening the grand café serves classical dishes with a modern twist paired with selected wines. Do not miss out on the Hors d'Oeuvre Bar, where dishes and salads are freshly prepared.



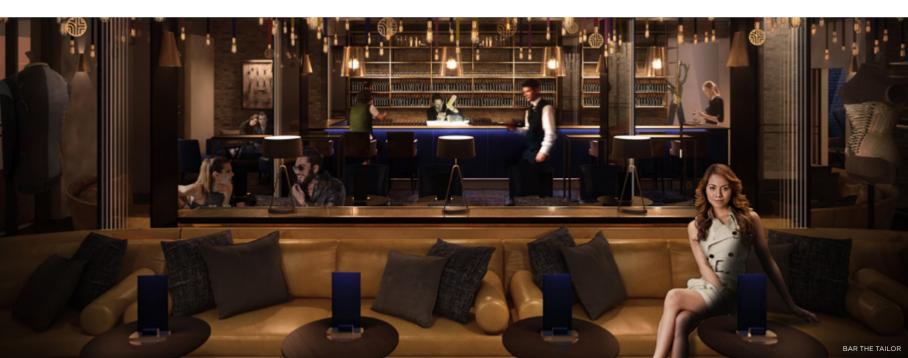
BAR THE TAILOR

Enjoy a drink or a tailor made cocktail with delicious bites in the evening hours in the remarkable bar of NH Collection Grand Hotel Krasnapolsky. Sit back in the outdoor lounge area in the quiet courtyard with a lovely relaxed atmosphere in the middle of busy Amsterdam. The Tailor is very suitable for a daytime or evening event with colleagues, friends or business relations.

RESTAURANT THE WHITE ROOM

In April 2016, Jacob Jan Boerma will open his restaurant The White Room in NH Collection Grand Hotel Krasnapolsky. The restaurant will seat 60 guests for dinner.

The name The White Room is derived from the historical name of the room 'De Witte Zaal', the name that was given to the restaurant when it first opened in 1885. The room is listed and is considered to be the oldest restaurant of Amsterdam in original condition. History and future are connected with one another, due to the modern styling of this unique restaurant.









CHEF JACOB JAN BOERMA

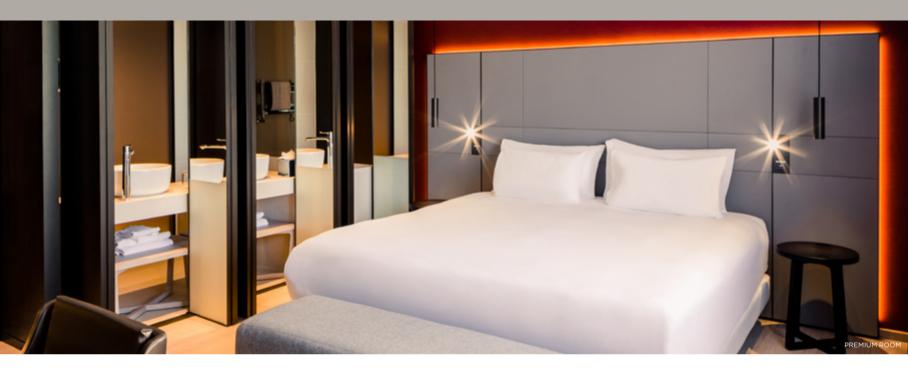
Jacob Jan Boerma is currently one of only two chefs holding

3 Michelin stars in the Netherlands. In 2002 Jacob Jan Boerma started his restaurant 'De Leest' in Vaassen on the outskirts of the nature reserve 'de Veluwe'. In 2003 the restaurant earned its first Michelin star and a second one in 2007. In 2009 Boerma was awarded the prestigious Chef of the Year Award by Gault Millau and in 2014 the restaurant earned its third Michelin star.

Jacob Jan Boerma strives to present beautifully created dishes with organically cultivated ingredients prepared according to the French cuisine and cooking traditions.

In the beginning of 2015 chef Jacob Jan Boerma and NH Collection Grand Hotel Krasnapolsky joined forces; the menus of Grand Café Krasnapolsky and restaurant The White Room, opening April 2016, are completely under his signature.

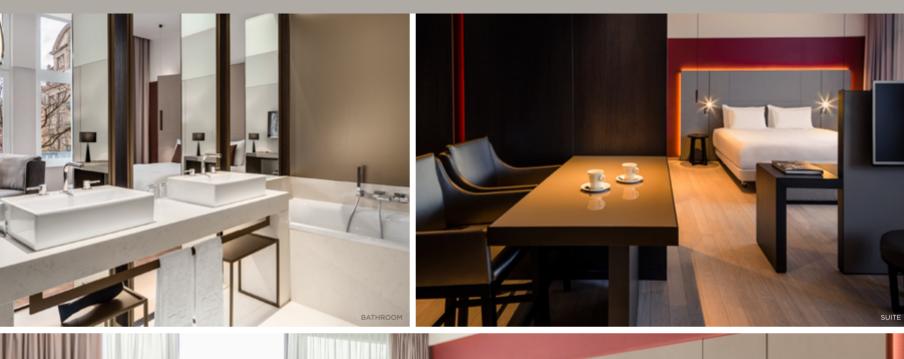
Furthermore, chef Boerma can create an exclusive menu for your congress, meeting or event taking place in NH Collection Grand Hotel Krasnapolsky.



A place to relax

Stylish and modern, our recently renovated rooms are spacious and show the rich history of the hotel. A refined combination of style and hospitality will make your stay unforgettable. All rooms are well-equipped with a wide range of facilities including:

- Mattresses designed exclusively for NH Collection
- Individually-controlled air conditioning
- Rain showers
- 24/7 In-room dining
- Nespresso coffee machines
- Free wireless internet access
- Exclusive amenity line
- Professional hairdryer
- Ironing and laundry service







We are looking forward to hosting your unique and successful event! For more information and enquiries, please contact us.

NH COLLECTION GRAND HOTEL KRASNAPOLSKY

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CONTACT FOR MEETINGS, EVENTS AND CONFERENCES

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