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**Hilton Hotels In Prague Are Proud To Offer   
Carbon Neutral Business Meetings**

**PRAGUE, Czech Republic, February 8, 2022 –** [**As part of Hilton’s partnership with social enterprise South Pole**](https://newsroom.hilton.com/corporate/news/hilton-launches-carbon-neutral-business-meetings) **to offset the carbon footprint of meetings and events,** Hilton Prague and Hilton Prague Old Town are now proud to offer carbon neutral business meetings.

The initiative will complement Hilton’s existing efforts to deliver low environmental impact solutions, supporting Hilton’s [Travel with Purpose 2030 Goals](https://cr.hilton.com/) to cut its environmental footprint in half and double social impact by 2030.

Approximately 60 hotels in Europe, the Middle East and Africa now offer to offset the carbon footprint of meetings and events at no extra cost to the customer.

Michael Specking, general manager, Hilton Prague said, “Our customers focus on sustainability and look for ways to further reduce their environmental footprint. The offer of carbon neutral meetings at no additional cost supports our commitment to limit the environmental impact and gain a win-win solution for both our customers and ourselves.”

The footprint of all business meetings with ten or more delegates will be offset through carbon credits. Credits will be allocated to a range of projects which support Hilton’s Travel with Purpose 2030 Goals, including repairing and maintaining boreholes in Rwanda to increase access to safe water sources, the construction of a geothermal power plant in Turkey to generate clean, emissions-free energy and the development and maintenance of wind farms in India and the U.S.

Hilton will use its award-winning corporate responsibility performance management system, LightStay, to estimate each meeting’s energy, water, carbon and waste consumption. LightStay’s Meeting Impact Calculator tool gives customers the opportunity to see an estimated carbon footprint for their event using the hotel’s specific utility data. In addition to the available measures for businesses to decrease the waste and energy usage of corporate events, carbon credits will be purchased from South Pole to offset any remaining environmental impact.

Knowing that businesses will continue to choose to combine in-person meetings with virtual participation for some time, particularly as restrictions continue to change, Hilton Prague and Hilton Prague Old Town continue to offer [EventReady Hybrid Solutions](https://newsroom.hilton.com/brand-communications/news/introducing-hilton-eventready-hybrid-solutions). The product empowers businesses to host seamless hybrid meetings across multiple sites.

Hilton Pragueis located at Pobrezni 1, Prague 8, 186 00, Czech Republic. For reservations, visit Hilton Prague at [prague.hilton.com](https://www3.hilton.com/en/hotels/czech-republic/hilton-prague-PRGHITW/index.html) or call +420 224 841 111.

Hilton Prague Old Townis located at V Celnici 7, Prague 1, 110 00, Czech Republic. For reservations, visit Hilton Prague at [prague-oldtown.hilton.com](https://www.hilton.com/en/hotels/prgothi-hilton-prague-old-town/) or call +420 224 841 111.

For more news on Hilton Hotels & Resorts, visit [newsroom.hilton.com](https://newsroom.hilton.com/).

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**About Hilton Prague:**

Hilton Prague is one of a few properties of this size in the entire Europe, especially considering its central location. From small meetings with an intimate atmosphere to grand galas for up to 1,500 guests, the fully renovated hotel can host all sorts of events. Hilton Prague offers a unique combination of style and flexibility with its 38 versatile meeting rooms, the elegant Ballroom seating up to 650 people in stylish surroundings and the Congress Hall, which can accommodate up to 1,350 delegates in theatre style. It also features three restaurants and three bars including new Hop House beer bar, rooftop Cloud 9 Sky Bar & Lounge, Atrium Restaurant for 450 people, The Able Butcher restaurant, 24/7 Café & Bistro overlooking the grand lobby and 2,000 sq. m. of fitness and health club facilities with indoor pool.

**About Hilton Prague Old Town:**

Located 25 minutes from the airport and in the very heart of Prague, the newly renovated Hilton Prague Old Town provides a complement of services and brand amenities, including 303 guest rooms and suites, 1.200 square meters of renovated meeting space situated on one floor, with flexibility to accommodate groups ranging from 10 to 800 people in 14 meeting rooms with natural daylight and stylish Dvorak Ballroom, Zinc Restaurant, Lounge & Bar, health club with indoor pool and a 24/7 fitness. The Art Deco design elements throughout the hotel are bringing in an authentic Prague experience.

**About Hilton Hotels & Resorts:**

For over a century, [Hilton Hotels & Resorts](http://www.hiltonhotels.com/) has set the benchmark for hospitality around the world, providing new product innovations and services to meet guests' evolving needs. With nearly 600 hotels across six continents, Hilton Hotels & Resorts properties are located in the world’s most sought-after destinations for guests who know that where they stay matters. Experience a positive stay at Hilton Hotels & Resorts by booking at [hiltonhotels.com](https://www.hilton.com/en/hilton/) or through the industry-leading [Hilton Honors app](https://hiltonhonors3.hilton.com/rs/hilton-honors-mobile-app/). [Hilton Honors](http://hiltonhonors3.hilton.com/en/index.html) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Hilton Hotels & Resorts at [newsroom.hilton.com/hhr](http://newsroom.hilton.com/hhr), and follow the brand on [Facebook](https://www.facebook.com/hilton), [Twitter](https://twitter.com/HiltonHotels/) and [Instagram](https://www.instagram.com/hiltonhotels/).

**About Travel with Purpose:**

Travel with Purpose is Hilton’s Environmental, Social and Governance (ESG) strategy to redefine and advance sustainable travel globally. By 2030, we plan to double our investment in social impact and cut our environmental footprint by half. We track, analyze and report our environmental and social impact at each of Hilton’s more than 6,700 hotels through [LightStay](https://cr.hilton.com/wp-content/uploads/2018/05/Hilton_2018_GoveranceMangement.pdf), our award-winning performance management system. Travel with Purpose capitalizes on Hilton’s global scale to catalyze local economic growth, respect human rights, invest in people and local communities, and preserve our planet by reducing our impact on natural resources. Our strategy aligns with the United Nations Sustainable Development Goals. Learn more about Travel with Purpose at [cr.hilton.com](https://cr.hilton.com/toward2030/).

**About South Pole:**

[South Pole](https://www.southpole.com/), recognised by the World Economic Forum as a Social Enterprise, has been at the forefront of decarbonization since 2006. With its global Climate Solutions platform, South Pole develops and implements comprehensive strategies that turn climate action into long-term business opportunities for companies, governments and organizations around the world.  
South Pole is also a leading project developer, and has provided nearly 1,000 projects in over 50 countries with climate finance to reduce over a gigaton of CO2 emissions, and to provide social benefits to less privileged communities who are particularly vulnerable to climate change.