YOUR Event With **Sofia**

C O N S O F I A

Like I am

TO EXPERIENCE A PLEASURE OUT OF THE ORDINARY

I am Barcelona

l am SOFIA

l am your room

l am your wish

l am the night

l am your host

l am wellness

l am your chef

l am pool

l am much more

Like I am

BARCELONA IS THE PERFECT MIX OF ART AND DESIGN. CULTURE AND LEISURE. HISTORY AND MODERNITY.

It's a city moored to a mountain that in turn is washed by sea. Creation and escape. Unique and full of contrasts. I rise above Avenida Diagonal, the central axis of the city. This is the place where the hustle and bustle of locals and the passion of travellers intersect. A place to enter and exit, the ideal spot to connect with the city's essence.

- Barcelona: perfectly connected to all the cities in Europe
- Situated on Avenida Diagonal, Barcelona's business and commercial hub
- 12 km from the airport
- 3 km from the centre of Barcelona
- 1-minute walk to Camp Nou

I AM BARCELONA

I AM SOFIA LUXURY PER SE IS NOT FOR ME ANYMORE

I am an idea, a concept, and the response to a need. I'm a universe where you'll always find everything you desire. Because you change throughout the day. You're not always the same person and I change with you. I'm the place where you'll always find something new, something surprising, something inspiring. I also happen to be a hotel.

CON**SOFIA**, the art of combining accommodation, business, gastronomy, pleasure and culture.

CON**SOFIA** is the perfect host for anyone seeking experience, excellence and creativity. It's the perfect union between the space with the largest capacity in the city, advice and personalised attention.

It's the destination of choice for anyone wishing to organise a meeting or unique event in Barcelona.

I AM YOUR ROOM 465 ROOMS





If you're seeking to impress your guests with a unique experience that's only possible in Barcelona, then SOFIA is what you're looking for. These are accommodations where every detail has been considered, from the intensity of the light at different times of day to the interior decoration and the original layout. Where design and exclusive finishing touches never stop surprising you. Where well-being means more than square metres or magnificent views.

IF YOU JUST LOOK FOR A WELL-DECORATED ROOM WITH A MAGNIFICENT BATH, DON'T COME





It's the ideal place from which to discover the city, and the spot to regain your strength after an intense day. A perfect balance between energy and relaxation, business and pleasure.

I AM YOUR WISH 18 SUITES

Wish is my most intimate way of understanding exclusivity. Anything is possible – you just have to want it.

Hidden away in the altitudes, it is the gateway to the most exclusive spaces. 18 exceptional suites – located on the loftiest floors in the building – from which you can take in the most impressive views of the city.

Entering Wish means being able to enjoy the private zones where you can relax, get together or have a drink surrounded by those few who, like you, know exactly what they want. Wish means having access to personal assistants, to the most exclusive service as well as to a Mr. RightNow, the butler who will be at your service 24 hours a day.

A place made to measure for anyone seeking perfection. The destination where my most VIP guests can stay.



Wish sofia private club



I AM YOUR Host

I blur the lines between business and pleasure. The city's largest offer of rooms and an infinite number of ways to escape. The capacity of a large infrastructure and the attention to detail of a small boutique hotel.

The perfect combination of professionalism and experience in the industry and all of the design and creativity that exists in Barcelona.

- The hotel in Barcelona with the greatest total capacity to be used for conventions, conferences, incentives and meetings
- Convention hall with capacity to seat more than 1,000 attendees
- 22 multipurpose meeting rooms distributed over 2 floors. The majority of them feature natural lighting
- More than 6,800 m² reserved for events

- Cutting-edge technology is integrated into each space and is available throughout the entire experience
- Wide selection of top-notch catering options
- Team of professional experts entirely dedicated to your event



Events

No two events should ever be the same. Each one has an audience and a specific purpose and, thus, specific needs. Organising a CON**SOFIA** event means creating an exclusive experience that can only take place once. Hold your event in unique gardens measuring 1,100 m² or choose the 19th, on the top floor of the hotel, with 220 exclusive m² on the interior and exterior with impressive panoramic views over the city.





Meetings

I can host any kind of meeting at home. From major conventions to the most private ones. The spaces adjust to the number of attendees as well as to the different paces of the day. Thanks to a great variety of rooms that give an answer to every need, the latest in integrated technology in each one of them and the absolute customization of every single detail.



Catering

Every special moment has a corresponding flavour. I create unique culinary experiences for each event, ranging from large conferences to small celebrations. I do this in my impressive spaces as well as in other places, the most charming in all of Barcelona. A great variety of flavours so that you can choose the dishes that best adapt to your guests' taste buds.

To spend a CON**SOFIA** day is to awake a universe of sensations, without mattering where or in what way you wish to live out your experience.



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l offer you an infinite selection of new flavours, aromas and textures. In me you will discover incredible culinary universes where you'll always find the excellence and uniqueness you want for your event. Always made to measure.

Always unique.

IF YOU DON'T LONG FOR SOMETHING THAT TRANSCENDS PERFECTION, DON'T COME.



BE INSPIRING BE CHALLENGING BE UNFORGETTABLE BE THE BEST BE SOFIA

An explosion of colours, flavours and aromas that are inspired by the incredible creations that have passed through the SOFIA kitchens and that have now re-emerged in surprising reinterpretations. This, gives way to a unique gastronomical experience, available only to the exquisite palates of a lucky few.

- Capacity for 40 diners
- Space can be partly or entirely private



EXPLORE A WORLD OF flavours

$1MP\Lambda R$

A journey through oceans of flavours to find unique ingredients from different parts of the world that fuse with the classic taste of our cuisine, creating a timeless, surprising culinary universe full of contrasts and subtleties where nothing is defined.

- A space where anything is possible and where there is always a new flavour to discover.
- Interior capacity: 200 diners, and capacity of exterior terrace: 100 diners
- Space can be partly or entirely private

PHILOSOFIA

IS MY GIFT TO THE CITY

Philosofia is a café and a bakery. It's my way of wishing you a good morning and a good afternoon. It's my entire philosophy in grab&go format.





I AM THE NIGHT



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Surprise your guests with a night that has its own essence. A blend of red and golden tones, of lights and shadows that hide and illuminate equally.

Exciting and exact at the same time. Where the experience is part of the show along with the gastronomy and the space itself.

Between the inmost and the indiscreet.

A destination to see and to be seen, and where to lose and find oneself. A place to let yourself be seduced.

- Capacity for 150 diners
- Space can be completely privatised

I AM WELLNESS

Gym

After discovering, and letting yourself be surprised, lost and found, you sometimes need a moment to unwind, a break before continuing...



PURE MEDITERRANEAN WELLNESS



Spa

Feel how the Mediterranean fills you with peace the moment you enter. Feel how time stops when your massage begins. When you dip your foot in the water and the temperature is just perfect. Essences and sensations that define a universe of exclusivity dedicated to pleasure. Take in that moment where you are unique. This is your Oasis.



ALWAYS LOOKING ON THE POOL SIDE

Gardens that you can access through a chill-out zone inspired by Bali which frames the impressive outdoor pool.

Ideal to refresh yourself by taking a dip or enjoying the infinite sunny days Barcelona has to offer, all while you savour a cocktail or an aperitif.

I AM Much More

This is only the gateway to my universe. There is still so much more to discover.

- $\boldsymbol{\cdot}$ Exclusive entrance to the hotel for groups
- SOFIA Bar
- High speed Wi-Fi (optical fiber) throughout the hotel
- Mobile Wi-Fi to enjoy around the city
- Private entrance for VIPS
- \cdot Guaranteed floors for groups





A TOTAL OF 465 ROOMS



Wish

Number of suites: 18 Floors: 17 and 18 Size: from 40 to 300 m² Bed availability: double

So Suite

Number of suites: 32 Floors: from 12 to 16 Size: from 40 to 60 m² Bed availability: double

Harmony

Sphere

Number of rooms: 48

Bed availability: double

Floors: from 1 to 6 Size: from 29 to 32 m²

Number of rooms: 143 Floors: from 1 to 6 Size: from 22 to 39 m² Bed availability: individual, twin, double

Infinity

Number of rooms: 224 Floors: from 7 to 16 Size: from 22 to 39 m² Bed availability: individual, twin, double







IF YOU ARE SIMPLY EXPECTING THE BIGGEST MEETING ROOM, **DON'T COME**

IF YOU MERELY AWAIT FOR A TERRACE WITH ASTOUNDING VIEWS, **DON'T COME**

IF YOU DON'T WANT TO BE SURROUNDED By the latest technology, **Don't come**

> IF YOU JUST CRAVE FOR The best gourmet food, **Don't come**

IF YOU JUST STRIVE FOR Getting a proper service, Don't come

IF YOU JUST SEEK AN EFFICIENT WORK JOURNEY, **DON'T COME**

IF YOU DON'T LIVE BARCELONA Far beyond the city, **Don't come**

IF YOU DON'T LONG FOR SOMETHING THAT TRANSCENDS PERFECTION, DON'T COME

> IF YOU DON'T SEEK UNIQUENESS, DON'T COME

consofia@sofiabarcelona.com Tel: (+34) 935 081 060 · Pl. Pius XII, 4 · Barcelona

Like I am

