AUDIOVISUAL
SIGNAGE

Hesperia Tower
*****
LOBBY WALL

DIMENSIONS
5m (width) x 4m (height)

FORMAT
JPG image or video

RATES
350€ / day

UNITS
1

Hesperia Tower
*****

Lobby | Floor 0
LCD TV

DIMENSIONS
TV LED 60” (152 cm)

FORMAT
JPG image or video

RATES
250€ / day

UNITS
1

Hesperia Tower
*****

S I G N A G E
AUDIOVISUAL

Lobby | Floor 0
LCD TVs

DIMENSIONS
TV LED 42” (107 cm)

FORMAT
JPG image or video

RATES
500€ / 1 day
750€ / 2 days
1.000€ / 3 or more days

UNITS 280

*This option allows you to have brand visibility in all the guest rooms of the hotel

Guest Rooms
RELEASE OF YOUR MARK / EVENT IN THE 280 GUEST ROOMS
SIGNAGE

GRAPHICS

Hesperia Tower

*****
DIMENSIONS
DIN A4 Horizontal
(210 x 297 mm)

FORMAT
PDF document or JPG image

RATES
Free

UNITS
TBC

Hesperia Tower
*****
EASEL

DIMENSIONS
1m (width)
x 1.5m (height) maximum

FORMAT
Foam or poster board

RATES
Free

UNITS TBC

Hesperia Tower
*****
HOSPITALITY DESK

DIMENSIONS
Glass plate
79cm (height) x 98cm (width)

FORMAT
Foam or vinyl

RATES
Free

UNITS TBC

HOSPITALITY DESK

Hesperia Tower
LECTERN

DIMENSIONS
Wood lectern Plate
29.5 cm (height) x 29cm (width)
Lectern Auditorium Plate
65.5 cm (long) x 14.5cm (width)

FORMAT
Foam or vinyl

RATES
Free

UNITS TBC

Hesperia Tower
*****
COLUMNS

DIMENSIONS
51 cm (width) 
x 43 cm (depth)

FORMAT
Foam or vinyl

RATES
Free*

UNITS 13

* If space is used for exhibition, the cost for using the columns is €300 / event

SIGNAGE

FOYER SEDNA | FLOOR 0
LIFTS

DIMENSIONS
2,40m (height) x 1,20m (width)

FORMAT
Vinyl
(Possibility of visibility on both sides, inside and outside, in 2 of the elevators)

RATES
250€ / 1 day*
400€ / 2 days*
500€ / 3 or more days*

UNITS 4

* Rates per lift

Hesperia Tower

Lobby | Floor 0
DIMENSIONS
3.9m (width) x 6.20 (long)

FORMAT
Vinyl, canvas, advertising items, etc. (It is permitted to brand glass surface or placed special assemblies on the surface below the glass floor. Max. height 0.50m)

RATES
300€ / 1 day*
400€ / 2 days*
650€ / 3 or more days*

UNITS 1
STAIRS

DIMENSIONS
Central step
53cm (height) x 72cm (width)
Steps
12cm (height) x 72cm (width)

FORMAT
Foam or vinyl

RATES
250 € / event

UNITS TBC

Hesperia Tower
*****

Foyer Auditorium | Floor -1
AUDITORIUM WALL

DIMENSIONS
0,90m x 2,60m each glass plate
Total: 13m (width)
x 2,60m (height)

FORMAT
Canvas or vinyl

RATES
350€ / event
(whole wall)

UNITS
* The wall is divided into 12 different panels

Hesperia Tower

Foyer Auditorium | Floor -1
SIGNAGE

HOSPITALITY DESK

DIMENSIONS

FORMAT
Logos, effigies, flags, banners, billboards, etc.

RATES
300€ / day*

UNITS
TBC

* Rate does not applicable to cars on display

Hotel Outside | Floor 0

Hesperia Tower
CAR SHOWROOM

DIMENSIONS
5.70m (long) x 4.20m (width)

FORMAT
Cars

RATES
700€ / 1 day*
1,200€ / 2 days*
1,500€ / 3 or more days*

UNITS TBC

* Rates per car

Hesperia Tower

Hotel Outside Terrace
LIFTS HOSTING

DIMENSIONS
32" Screen
(40cm x 71cm)
1024x1240 Resolution

FORMAT
PPT document

RATES
Free

UNITS 1*

* This tool will be shared if there is any other group within the hotel at the same time

S I G N A G E
DIGITAL

HOSTING

Foyer Sedna | Floor 0

Hesperia Tower
*****
HOSTING BUSINESS CENTER

DIMENSIONS
32” Screen
(40cm x 71cm)
1024x1240 Resolution

FORMAT
PPT document

RATES
Free

UNITS 1*

* This tool will be shared if there is any other group within the hotel at the same time
HOSTING COSMOS

DIMENSIONS
17" Screen
(35.56cm x 26.67cm)

FORMAT
JPG image
300 pxl

RATES
Free

UNITS 4*
* One screen per meeting room

Foyer Sedna | Floor 0
HOSTING FLOOR -1

DIMENSIONS
19" Screen
(35.56cm x 26.67cm)

FORMAT
JPG image
300 pxl

RATES
Free

UNITS 6
* One screen per meeting room

HOSTING
HOSTING

Foyer Auditorium | Floor -1
Design, production and placement of any element which requires signaling outsourcing (service not offered by the hotel) will be charged to the customer.

Any placement of external signaling element (vinyl, posters, flags, etc.) must not damage or deteriorate the hotel facilities.

If damage or extra service for removal happens, the incurred costs will be charged to the customer.

Graphic, digital or audiovisual material should be provided with a minimum of 10 days prior to holding the event to ensure good management of the display.

All free media branding and signage (including services by the hotel) are on request and subject to availability.

All prices indicated in the document are net, subject to VAT and valid until the end of 2016.

For other options not specified in the document, please contact with the hotel to receive a tailored quote adapted to your requirements.