

novotel.com



meeting @
NOVOTEL

LONDON
TOWER BRIDGE



UNITED KINGDOM

TAKE YOUR MEETINGS TO A NEW DIMENSION AT NOVOTEL LONDON TOWER BRIDGE



Introduction

Meeting facilities

7 Point Promise

Meeting types

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- A New Generation Novotel: the perfect venue for all your meetings and conferences
- State-of-the-art facilities and services, tailored to your requirements
- Online search tool for up-to-the-minute availability and booking
- Benefit from the Meeting@Novotel 7 Point Promise of instant availability; bespoke solutions; dedicated support; innovative break solutions; connectivity; flexible pricing; and well-being

www.novotel.com/meetings

MEETINGS AND CONFERENCES AT NOVOTEL LONDON TOWER BRIDGE

The hotel is located in the heart of the city, close to the major financial companies and within easy reach of ExCeL. It offers the ideal venue for meeting on business, with its dedicated conference and banqueting suite comprising:

- six purpose-designed, fully equipped meeting rooms
- capacity for up to 100 people theatre-style
- two meeting rooms have natural daylight
- latest technology, including WiFi



DELEGATE PACKAGES

Day Delegate Rate includes:

- Main meeting room hire
- Paper, pencils, name cards
- Data projector, screen and flip chart
- Mineral water and Fair Trade nibbles
- Welcome tea, coffee, freshly baked pastries, fruit juice and fresh fruit
- Bespoke morning and afternoon breaks for refuelling mind and body
- Breakout area featuring Nespresso machine and Nintendo Wii
- Three-course hot and cold buffet lunch in Keepers Lounge Bar & Kitchen

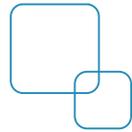
24-Hour Rate includes:

Includes the day delegate package plus:

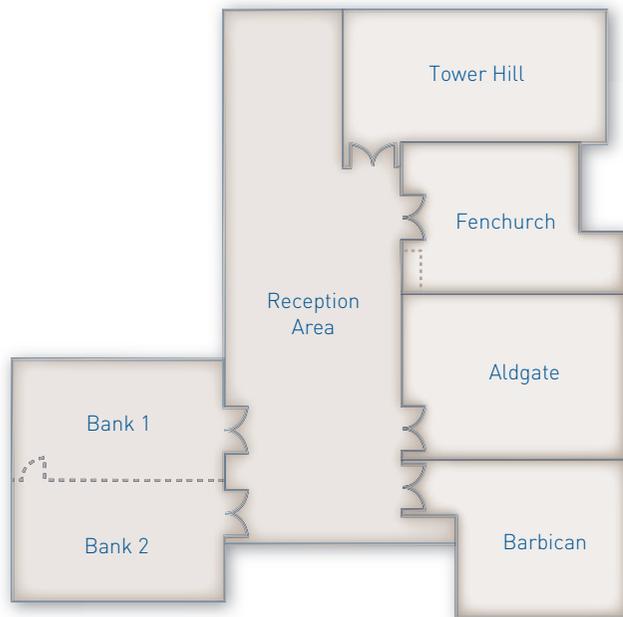
- Three-course dinner
- Overnight accommodation
- Full English breakfast

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LAYOUTS AND CAPACITIES



Our New Generation meeting facilities are designed to be as flexible as you need them to be, with adaptable formats to suit your requirements.



Novotel London Tower Bridge offers six meeting rooms:

	Dimensions in m ²	Number of delegates				
		 Boardroom style	 Theatre style	 Classroom style	 U-shape style	 Banquet style
Suite						
Bank 1	45	14	40	24	16	24
Bank 2	45	14	40	24	16	24
Bank 1 + 2	90	30	100	56	34	50
Barbican	32	14	40	16	16	21
Aldgate	55	20	70	30	24	35
Fenchurch	50	12	40	20	16	21
Tower Hill	45	20	40	24	22	24
Tower Gateway (ground floor)	15	10	N/A	N/A	N/A	N/A

Capacities based on maximum number of delegates. Ceiling height 2.55m.

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OUR 7 POINT PROMISE WILL ENSURE YOU GET THE MOST OUT OF YOUR MEETING AT NOVOTEL LONDON TOWER BRIDGE



Instant availability

We respond to all enquiries within three hours.
We send a fully comprehensive proposal.

We ensure instantaneous online availability via novotel.com/meetings.

Bespoke solutions

Our proposals are tailored to your specific needs.
Our website offers a range of information and advice to help plan an event.

We offer last minute bookings directly and via online booking tools.

Dedicated support

Our team is at your disposal during your planning and throughout your time in the hotel: make the most of our expertise and advice at any time.

Innovative break solutions

We offer a range of innovative and flexible break solutions.

Connectivity

We offer WiFi internet connectivity throughout the hotel.

We provide access and technical support for all the latest AV equipment.

Flexible pricing

We offer totally transparent pricing with no hidden costs.

We provide flexible pricing solutions that adapt to suit market demand.

Well-being

For maximum efficiency and success of meetings, we take the comfort of all those attending very seriously. With the well-being of each and every attendee in mind we offer ergonomically designed furniture; inventive and invigorating breaks; varied, balanced meals; bright, spacious bedrooms; fitness centres; and suggestions regarding activities close to the hotel.

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Novotel has identified four categories into which the majority of meetings fall:



BRAINTRAIN MEETING

The right conditions to allow your TRAINING to succeed.

Most companies need a venue to hold training sessions on a regular basis for their staff or, in the case of training organisations, for their clients. Typical aims are:

- to achieve the educational goals of the training course
- to give participants the desire to put into action what they have learned
- to stimulate discussion and encourage networking

GO TEAM! MEETING

The environment and the atmosphere to unite your TEAM.

As a manager, you probably bring your team together regularly to hold meetings outside your usual setting, or to review and assess the team's track record, its objectives, results, successes and failures. Typical aims are:

- to re-motivate your team by setting new objectives
- to reinforce their feelings of being part of the company
- to air problems and find the right solutions by discussing them with all the participants
- to clarify how the company works and establishing a roadmap on which participants can base their work

SHOW AND TELL MEETING

For PRESENTATIONS that really convince your audience.

Presenting new products or new services to your clients, your distribution network, or a network of opinion leaders, is a regular necessity for many companies. You may want to share your company's results with your shareholders and get them to sign off your strategy. Maybe you need to inform the members of an association about actions that have been carried out and the results they achieved. Typical aims are:

- to test the relevance of your project
- to court your clients, convince your distributors, and get your shareholders to agree with your plans for the company and decide on a roadmap to base future actions on

MINDSHARE MEETING

A group dynamic perfect for BRAINSTORMING and creativity.

The format when you're looking for strong, innovative ideas to launch new products or new services, improve your current offering, dream up new ways to operate, or develop a new action plan with your team. Typical aims are:

- to collect as many ideas as possible by bringing your team together in a relaxed setting
- to optimise discussion in order to drive your company's projects forward
- to create a convivial atmosphere so everyone feels they can speak openly and freely

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NOVOTEL LONDON TOWER BRIDGE

Stylish Next bedrooms

- 203 en-suite bedrooms, including 90 Next rooms, four executive suites and 12 accessible rooms
- All bedrooms designed for flexible living
- Fitted for comfort whether working or relaxing
- WiFi internet access
- Ergonomically designed desk for working or dining
- Natural materials and finishes used throughout
- Full services and full facilities
- Great choice of in-room entertainment
- Offsite public pay parking nearby

Eat in style

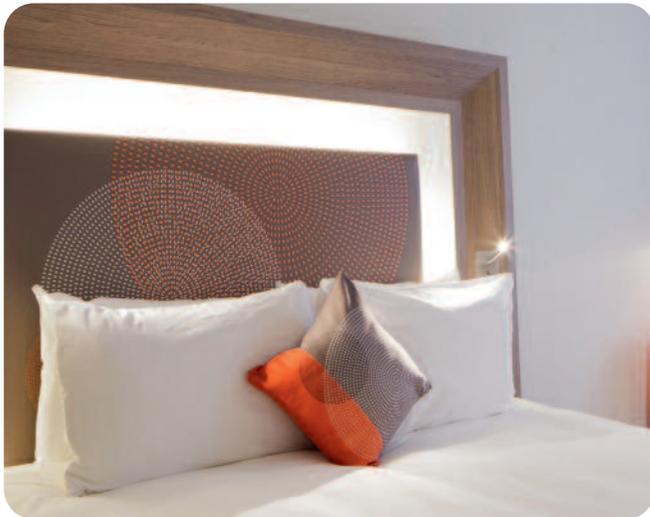
KEEPERS
LOUNGE BAR & KITCHEN

Keepers Lounge Bar & Kitchen is a hive of activity and dining to suit your tastes and time. Our delicious range of drinks and dishes range from quick sips and bites to longer-lasting meals and evenings.

Kitchen opening hours: 12 noon to 11pm
Bar opening hours: 10am to 1am
24-hour room service available

Keep fit or relax

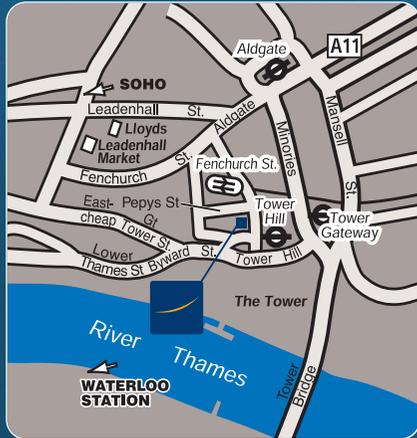
Novotel London Tower Bridge offers a leisure suite with gym, sauna and steam room, exclusive to our guests.



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The ideal location

Whatever mode of transport delegates choose they will find Novotel London Tower Bridge easily accessible.



ROAD

M11: 35 minutes' drive
M25: 45 minutes' drive
M4: 45 minutes' drive

RAIL

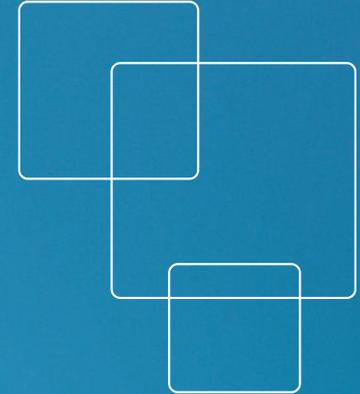
Fenchurch Street Station: 3 minutes' walk

UNDERGROUND

Tower Hill, District/Circle line: 2 minutes' walk
Tower Gateway, DLR: 2 minutes' walk

AIRPORT

London City Airport: 10 minutes' drive



NOVOTEL LONDON TOWER BRIDGE

10 Pepys Street
London EC3N 2NR

For conference or accommodation enquiries:

Tel: +44 (0)20 7265 6033

Fax: +44 (0)20 7265 6031

Email: h3107-sb@accor.com

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More than 400 hotels worldwide
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