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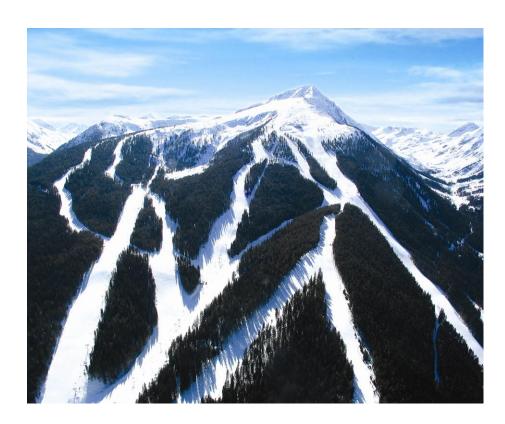
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Welcome to Bansko - the winter capital of the Balkans



At the foot of the Pirin Mountain, in the spiritual heart of Bulgaria, Bansko offers a combination of exceptional modern winter sport facilities and old Bulgarian traditions. Through the centuries the village has been inhabited by people from a number of different cultures, including the Thracians, Romans, Byzantines and Slavs, but as early as the 18th Century it was already a large and affluent village with highly developed trade and commerce and a strong economy. Today, Bansko is the fastest developing winter resort in the Balkans. Its rich architecture and history, combined with stunning countryside, make Bansko a unique all-season destination.

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Bansko has hosted so far FIS World Cup alpine ski races: FIS Ladies' Alpine Ski World Cup Bansko 2009, Downhill and a Super Giant Slalom; AUDI FIS Men's Ski World Cup Bansko 2011, Super Combined and Slalom; AUDI FIS Men's Alpine Ski WORLD CUP Bansko 2012, Giant Slalom and a Slalom; AUDI FIS Ladies' Alpine Ski WORLD CUP Bansko 2012, Downhill and a Super G and AUDI FIS Ladies' Alpine Ski WORLD CUP Bansko 2015. Alpine and biathlon competitions take place regularly. In 2013 Bansko also hosted the Open European Biathlon Championship in February and the National Championship for Summer Biathlon in August.

Every year in August, Bansko gathers together some of the best Bulgarian and international jazz singers and musicians. The festival is already a tradition and is a magical centre for meeting and exchanging ideas with other jazz fans, making friends and having fun! At the end of August, Bansko is hosting a two day Opera Festival. Classical music pieces together with Opera are performed in open air for the delight of the spirit in the magnificent scenery of the majestic Pirin Mountain.

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Welcome to Kempinski Hotel Grand Arena Bansko



Kempinski Hotel Grand Arena Bansko invites guests to experience a luxurious stay at the most modern winter resort in the Balkans and unveil the mystery behind Bansko - one of Bulgaria's most significant cultural and historical centres. The hotel opened in October 2005 and consists of 157 rooms and suites, including Deluxe Rooms, Executive

Rooms, Junior Suites, Deluxe Suites, Alpine Suites, a Panorama Suite and a Presidential Suite. All the rooms and suites are designed in an Alpine style and the spa centre is one of the biggest and the best equipped in Bansko. The spa is part of the big family of Kempinski The Spa locations. In addition, the hotel offers its guests superb meeting facilities with spectacular views of majestic Pirin Mountain. The hotel has five bars and three restaurants to satisfy and exceed the expectations of even the most distinguished customer. The main restaurant, The Gallery, invites all guests to savour a lavish breakfast, light lunches or delightful dinners in a buffet style. Guests can taste Italian flavours in the Mediterranean restaurant Come Prima or enjoy a journey to Asia in the unique for Bansko Sushi Bar & Teppanyaki Grill. The Lobby Bar is the perfect place for a morning coffee or a light snack for lunch, or even a nice cocktail in front of the cosy fireplace on cold winter nights. Bella Vista Bar & Lounge and La Veranda Bar & Lounge offer the most spectacular views of the Pirin Mountains in town. The Vitamin Bar's menu is full of a big variety of fresh and healthy drinks and snacks. Piano Bar Sing Sing is also in the limelight and an excellent gathering place during the ski season.

Kempinski Hotel Grand Arena Bansko offers its guests VIP ski cards, which are available at the hotel Guest Service desk. With these passes, the guests face no more queues at the gondola

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station and take the advantage to be the first on the slopes. The guests of the hotel also benefit of the state-of-the-art ski room, so in the morning they just take their warm boots and jump on the slopes.

Kempinski Hotel Grand Arena Bansko is the only Kempinski hotel in Bulgaria, as well as the only one hotel member of Kiwi Collection in Bulgaria.

MAIN HOUSE ACCOMMODATION

Guest rooms and suites



The hotel consists of 157 rooms and suites, including 110 Deluxe Rooms, 21 Executive Rooms, 14 Junior Suites, 7 Deluxe Suites, 3 Alpine Suites, 1 Panorama Suite and 1 Presidential Suite. All rooms are elegantly designed in an Alpine style – wood furniture and bright colour schemes create a comfortable and cheerful atmosphere.

Every room features a private balcony, a spacious bathroom with a separate bathtub and shower cabin, air conditioning, cable TV, a mini-bar, free Wi-Fi Internet, a study desk, a safe deposit box, a fulllength mirror, a hairdryer, a telephone with voicemail, a bathrobe and slippers. Deluxe Rooms are available with either a king size bed or twin beds. Executive rooms offer direct access to Kempinski The Spa and a separate seating area. The Deluxe and Alpine Suites are two-room suites with a separate living room and bedroom. The Panorama Suite is more spacious, including two bedrooms, one living room, three balconies and two individual bathrooms. The Presidential Suite is a two-bedroom suite with a separate living room, a conference area, a bar area, a dining area, a fireplace and four balconies. Each suite features a separate seating area and a DVD player as well as coffee and tea making facilities. All Alpine Suites and the Panorama Suite have a private Jacuzzi and sauna, and the Alpine Suites have guest lavatories as well.

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Deluxe Room



The Deluxe Rooms are the standard rooms at the hotel. The room is approximately 38 sqm in size. The rooms offer nice town views and spectacular mountain views. In all rooms there are air conditioning, a flat screen TV, a telephone with voicemail, a safe, a work desk, a mini-bar and free high speed Wi-Fi Internet.

The bathroom features a bathtub, a separate shower and a hair dryer.

Executive Room



These rooms are in the Executive Building and offer direct access to the spa centre. The room is approximately 42 sqm in size and includes a dining corner and a spacious bathroom. All Executive Rooms feature spectacular mountain views and have the same amenities as the Deluxe Rooms.

Junior Suite



Guests accommodated in a Junior Suite can enjoy views of the starry sky from the top floor. The suites are approximately 45 sqm in size and feature a comfortable king size bed, a seating area, an individually controlled air-conditioner, a safe, facilities for complimentary coffee and tea, a DVD player, a work desk and free Wi-Fi Internet. The spacious bathroom features a bath tub, a separate shower and a hair dryer.

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Deluxe Suite



The guests can unwind in pure comfort and enjoy an amazing deluxe atmosphere. Deluxe Suites are the preferred accommodation for a family trip or a private holiday. The suites are 70 sqm in size and have one bedroom with a king size bed and a separate living room. Guests can individually control the airconditioner. Guests can also take advantage of a

safe, facilities for complimentary coffee and tea, a DVD player, a work desk, free high speed Wi-Fi Internet, a bath tub with a separate shower, a hair dryer and premium bath amenities.

Alpine Suite



The elegantly furnished Alpine Suites invite guests to a dreamlike experience in the privacy of their own sauna and Jacuzzi after a dynamic day in thrilling surroundings. The suite is 80 sqm in size and comes with a comfortable king size bed. The Alpine Suite is a two-room suite with a separate living room and bedroom, individually controlled air-conditioning, a safe,

facilities for complimentary coffee and tea, a DVD player, a work desk and free high speed Wi-Fi Internet. The bathroom features a separate bathtub and shower, a hair dryer, premium bath amenities and a separate guest toilet.

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Panorama Suite



The exclusive Panorama Suite is the only place in Bansko offering the unique opportunity to enjoy panoramic views of the ski slopes and the Pirin Mountains while relaxing in bed. Decorated in a contemporary style, with exquisite furnishings and woodwork, the suite has an overall space of 100 sqm. It comprises two bedrooms, three balconies, a spacious living

room and two bathrooms, which makes it perfect for a honeymoon, business trip or a family vacation. The master bathroom features marble sinks, a walk-in shower, a private sauna and a Jacuzzi. The suite is located in the hotel's Executive Building and has a direct elevator access to Kempinski The Spa

Presidential Suite



The hotel offers to its guests a luxurious Presidential suite. Four Junior Suites were combined to create an impressive space of 240 sqm. The suite features two bedrooms, a spacious living room of approximately100 sqm with a dining area, a bar corner, a 50" flat screen TV and a conference area capable of hosting up to 10 people.

The fifth floor's night views of Bansko's colourful lights and the majestic outline of Pirin Mountain create a magical impression. This VIP suite has private access by the hotel elevator, accessible only with the suite's key card.

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The list of exquisite decor details and amenities designed by architect Slavin Baylov can go on and on. All floors are covered with wool antistatic carpet and natural materials can be seen throughout the place including cherry woodwork, a solid walnut dining table and eco stones above the fireplace. Sliding

windows and shades that can be remotely controlled guarantee complete silence and a sound night's sleep, while an ultra-modern sound system brings separately controlled entertainment to every room.



The master bathroom is a true masterpiece -Italian stone, marble sinks with eco-friendly filters, a Jacuzzi and a 32" flat screen TV are just some of the amenities. The suite is smartly designed in modules, so a guest can rent all three rooms, just the living room and one bedroom or just the living room as a conference space. The Presidential Suite at

the Kempinski Hotel Grand Arena Bansko is a preferred accommodation for a business trip or a nice vacation with family and friends.

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Meeting facilities and events



The hotel is the right place to host important seminars and events. Guests enjoy the highest standards of quality and convenience in the captivating surroundings of the Pirin Mountains. All of the meeting rooms come with natural daylight, free Wi-Fi, full technical support and a personal conference consultant. The hotel offers preferential accommodation rates and style and comfort for any type of event.



From venue to menu, the Kempinski Hotel Grand Arena Bansko's catering services provide expertise in banquet concepts, organisation and management for all kinds of events. Guests can experience a variety of coffee breaks and business lunch possibilities.

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The hotel can offer to its guests the following options for their conferences:

Olympia Meeting room	180 persons, size: 10.00 m / 16.00 m / 2.40 m
Pirin Meeting room	110 persons, size: 6.87 m / 16.69 m / 2.25 m
Vitosha Boardroom	40 persons, size: 6.88 m / 8.28 m / 2.25 m
Rila Boardroom	15 persons, size: 4.12 m / 7.00 m / 2.25 m

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Dining at Kempinski Hotel Grand Arena Bansko

Gallery restaurant



The main restaurant, The Gallery, organises themed buffet nights with different types of food, ranging from traditional Bansko and Bulgarian cuisine to American dishes and the tastes of the Orient. The talented international team of chefs is dedicated to satisfying guests' every wish. Guests can enjoy meals from all over the world. The Gallery is also ideal for

hosting corporate events and celebrations as well as private parties. The total capacity is 240 persons.

Come Prima restaurant



Offering a gourmet experience in a romantic and cosy ambience, this fine dining restaurant features Mediterranean cuisine and 5-star service with Italian flair. Live cooking in the open kitchen creates an amazing experience for every visitor and the big fireplace makes the atmosphere even more spectacular and warm. The dinner is accompanied by a rich selection of

renowned international wines – a real delight for every connoisseur.

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Menus feature exquisite dishes such as double breaded lamb cutlets (pistachio and almonds) with caramelized onions and roasted potatoes; home-made ravioli stuffed with scallops and porcini and served with basil foam and bisque sauce; fillet of turbot on top of celeriac and apple puree served with green asparagus; and chocolate cake with mango chutney and a pineapple with passion fruit sauce.



Sushi Bar & Teppanyaki Grill



In the Sushi Bar & Teppanyaki Grill, guests can enjoy authentic Japanese specialties and experience an incredible cooking show. This is the only place in the region to feature three Teppanyaki tables. The highly skilled Asian chefs prepare a combination of exotic delights and bring true Asian spirit to every guest's table. The interior of the restaurant is designed in an

authentic Asian style and features unique china and music. The warmth and light from the fireplace make evenings even more special.

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Lobby Bar



The Lobby Bar is the perfect fusion of luscious desserts and exotic cocktails. Floor-to-ceiling windows show off a most astounding view of the majestic Pirin Mountains. Guests can enjoy a cool drink by the fire place or an afternoon tea with homemade pastries and delicious cakes. The Lobby Bar is the right choice for a light snack after a long day of skiing, pleasant

conversation over a glass of champagne or a nice cocktail while enjoying pleasant music.



La Veranda Bar & Lounge

La Veranda Bar & Lounge offers a summer terrace, located next to the one of the outdoor swimming pools with a breathtaking view of the Pirin Mountain. La Veranda also features a unique menu, superb summer cocktails and the exclusive for Bansko Sushi Corner.

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Bella Vista Bar & Lounge



Bella Vista Bar & Lounge is the best place for afternoon light meals and drinks while enjoying the stunning view of the mountain. With its spacious sitting area and various entertainment facilities, the lounge perfectly combines leisure and relaxation. Guests can enjoy starlit nights on the Bella Vista Terrace or play some billiards, backgammon or bridge.

Vitamin Bar

After a long day on the slopes, the best way to finish the day is relaxing in the spa centre with healthy meals and rejuvenating beverages at the Vitamin Bar. The Vitamin Bar serves a wide array of smoothies, fresh juices, nutritious treats and healthy snacks.



Piano Bar Sing Sing



There is no better way to end the day. Piano Bar Sing Sing is the place to be during the ski Guests enjoy season. can amazing live performances during the weekends, a spirited atmosphere and extensive selection of spirits. Celebrity photos cover the walls and colourful lights make the evening special and unforgettable.

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Rejuvenation and Relaxation ...

Kempinski The Spa



On 1 February, 2013 the Kempinski Hotel Grand Arena Bansko became one of the 27 Kempinski properties which are proud to name its spa centre "Kempinski The Spa". Kempinski The Spa is a journey inspired by the European cycle of the seasons. Drawing on the elemental wisdom of nature, their treatments both invoke and restore the body's natural equilibrium.

Surrounded by pristine nature and located at the foot of the majestic Pirin Mountains, Kempinski The Spa offers the ultimate spa experience combined with European flair. From

the moment guests enter the spa, their senses come alive to incredible scents and soft music. The expertly trained therapists and their healing hands lead guests into a place of rejuvenation and relaxation. Guided by the seasonal elements of winter, spring, summer and autumn, guests achieve a perfect balance of both body and mind. Each treatment is customised for the guest's desired outcome and delivered with products made from natural ingredients designed to relax and pamper the skin, including Elemental Herbology oils for the Signature Seasonal massages and St Barth's and Thalgo products for facials and body treatments.

Each Kempinski The Spa has its own special Definitive Treatment. Kempinski Hotel Grand Arena Bansko's Definitive Treatment features an herbal body scrub, which enhances circulation and restores smooth-looking skin. The treatment also utilises a perfect combination of honey and local herbs. The spa journey continues with an exhilarating Hot Ceramic Tile body massage for deep purification and restoration and ends with a facial treatment, which eliminates stress and restores radiance.

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Guests at Kempinski The Spa can enjoy the gorgeous view of Pirin Mountains from the indoor and outdoor pools or relax in the steam baths or saunas. The hotel offers two types of each – the two steam baths being the Hammam and the Aroma Steam Bath and the two saunas being the Finnish sauna and the Bio sauna. The indoor pool has an impressive length of 20 metres and is 8 metres wide, with depths ranging from 1.60 metres to 1.65 metres. This size makes it the perfect place for a morning swim before a day of skiing. With 1200 sqm of space, the spa centre is one of the biggest and best equipped in the region.



The state-of-the-art facility also includes 12 treatment rooms, indoor and outdoor Jacuzzi, an outdoor tennis court and a unique snow room. Couples can enjoy massages at the same time in the specially designed couples massage room while the gym offers everything guests need to stay in perfect shape. Exclusive for Bulgaria and only at Kempinski The Spa, guests can also use the AlphaSphere – a multi-dimensional experience of sound, light, warmth and movement. The AlphaSphere was designed by the award-winning European designer Arti Sha and is an amazing piece of furniture that is specifically made to satiate the senses. The vibration and the gentle warmth offered by the boat-shaped AlphaSphere chair will relax guests in a way that they've never experienced before. The soothing illumination is sure to make one experience an extraordinary internal peace. The sound effects offer relaxation for the auditory senses, a relaxing change from the stress of city life.

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Introducing Carsten Seubert, General Manager



Carsten Seubert became General Manager of Kempinski Hotel Grand Arena Bansko in June 2015. Mr Seubert has more than 12 years of experience in the hospitality industry working in Germany, Switzerland, Australia, the United Kingdom and China, where he held various managerial positions. He began his career at Kempinski in 2006 as Assistant events and groups manager at Hotel Vier Jahreszeiten Kempinski in Munich, Germany. Two years later he moved to the Kempinski SA Corporate Office where he held the position of Corporate Training Manager, heading various training programmes. In 2010, Mr Seubert became the Executive Assistant Manager of

the Kempinski property The Stafford in London. In 2012, again in the same position, he successfully opened Kempinski Hotel Yixing in China. His last appointment before arriving at Kempinski Hotel Grand Arena Bansko was as Hotel Manager of Kempinski Hotel Beijing Lufthansa Center in Beijing, where he worked for nearly two years.

Mr Seubert is a German national. In addition to his mother tongue, he speaks fluent English and conversational French.

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Kempinski Hotel Grand Arena Bansko Summary

ADDRESS:

96, Pirin Street, 2770 Bansko, Bulgaria

TELEPHONE:

FACSIMILE:

WEBSITE:

OPENING DATE:

MANAGEMENT: Kempinski

INVESTORS/OWNERS: Gehard EOOD

GENERAL MANAGER:

TOTAL NUMBER OF ROOMS AND SUITES:

FOOD AND BEVERAGE FACILITIES:

157 rooms and suites

+35974988888

+359 749 88565

October 2005

Carsten Seubert

www.kempinski.com/bansko

Come Prima Restaurant The Gallery Restaurant Sushi Bar & Teppanyaki Gill Lobby Bar La Veranda Bar & Lounge / Après-ski Bar Bella Vista Bar & Lounge Vitamin Bar Piano Bar Sing Sing

SPECIAL FEATURES:

Location: Directly opposite the gondola lift station Kempinski Hotel Grand Arena is the only Kempinski hotel in Bulgaria and also the only Bulgarian member of the Kiwi Collection. It is the only 5-star international hotel chain in south-western Bulgaria. The hotel provides VIP ski passes to its guests, offering direct access to the gondola station. Sushi Bar & Teppanyaki Grill is home to the only Teppanyaki tables in Bulgaria.

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BANSKO BULGARIA

Awarded Bulgaria's Leading SPA Resort by World Travel Awards in 2005, 2007, 2008, 2009, 2012, 2013, 2014 and 2015.

Awarded Bulgaria's Leading Resort by World TravelAwards in 2012 and 2013.

The hotel's Kempinski The Spa centre has been awarded Bulgaria's Best Hotel Spa by World Spa Awards in 2015.

SPAFinder Readers' Choice Country Award for Favorite Spa in Bulgaria in 2010, 2011, 2012 and 2013.

The hotel has been awarded as Bulgaria's Best Ski Hotel in 2013, 2014 and 2015 by World Ski Awards.

In 2015, the hotel also received a recognition of Excellent Branding by the prestigious international organisation Superbrands and is among the best brands on the Bulgarian market.

The Presidential Suite of the hotel has been included in the list of the Top 101 Suites in the world compiled by the American luxury lifestyle magazine Elite Traveler in 2013. Best Hotel in Bansko for 2013 by the website of the Bulgarian Municipalities www.kmeta.bg

The hotel has been awarded with the TripAdvisor Certificate of Excellence for five consecutive years from 2011 to 2015 and therefore has been awarded with TripAdvisor Certificate of Excellence "Hall of Fame".

Kempinski Hotel Grand Arena Bansko was featured in the 2014 and 2015 Travellers' Choice Awards in the category "Top 25 Luxury Hotels in Bulgaria" coming first out of 25. It was chosen as one of The Top 25 hotels in Bulgaria as well.

MEDIA CONTACTS:

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