



# welcome to moa

Mercure Hotel MOA Berlin is  
your all-in-one perfect match for  
tailor-made experiences and  
stays of every kind - for  
business and private occasions.





## MOA Berlin

Stay.

Modern 4\*\*\*\*Mercure Hotel with 336 comfortable rooms & suites.

Meet.

Central event location for conferences, meetings & conventions of various formats.

Eat.

Culinary variety in the large restaurant with front cooking kitchen as well as MOA Event Catering & 3 separate event bars.

Work.

Food Start-up Hub in the Food Tech Campus & the co-working area on the first floor.





# safety first

As organizer & host, we bear a great responsibility for our guests and employees.

The complete compliance and compliant implementation of applicable requirements are our top priority.

We adapt our comprehensive, proven hygiene concept together to the individual wishes of our guests.



## Our hygiene & safety concept for events.

Our MOA-Safe seal is our promise to you and your participants for our special hygiene and safety standards at events. You will find the seal in the event rooms as well as in the entire event area.

You can download our latest hygiene concept on our [\*\*website\*\*](#).

## All measures & regulations at a glance.

An overview of our precautions and current service times can always be found updated at [\*\*SAFETY.MOA.DE\*\*](#)

## Best to test – safe meetings!

We offer exclusive execution of QUICK TESTS and securing of test contingents in cooperation with surrounding test centers & medical professionals. In addition, we provide visitor navigation, an adapted routing system taking into account the minimum distance.





## MOA Berlin

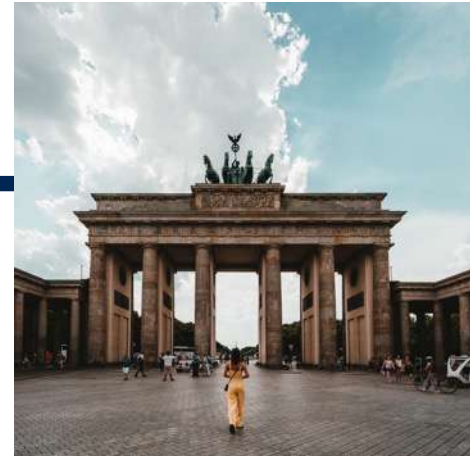
MOA Berlin is a true all-rounder and much more than a conference hotel.

Whether award ceremony or meditation guru, whether meeting or Sunday brunch, whether city trip or business meeting - we live and love every day anew the many facets of encounters - because we burn for it!

MOA Berlin is located directly in the center of the capital. With our modern flair we promise business and private travelers as well as event participants a pleasant stay.

Our green atrium forms the center of the hotel and provides a special feeling in the middle of the capital.





3

Public transport lines  
directly S/U Westhafen U  
Birkenstraße

15

Bus minutes to  
the main station

11

BER-Express-lines per hour from  
BER to Berlin City

45

Minutes by car to  
BER airport

Being located near Tiergarten and  
former industry, we connect directly  
to the pulse of the capital - as a pole  
of calm in the urban mesh.







Mercure Hotel MOA Berlin



336

Rooms & Suites

24h

Reception & Service

MOA MEET

440

Parking spaces incl. 6 e-charging stations in the hotel parking garage



MOA  
BERLIN





# MOA Berlin



**MERCURE**  
HOTEL

No matter what day it is and in which of our 336 rooms - we ensure that our guests find the necessary rest and relaxation after a successful day of events.

336 rooms & suites | 4 stars | 24/7 reception | room allotments possible | 440 parking spaces





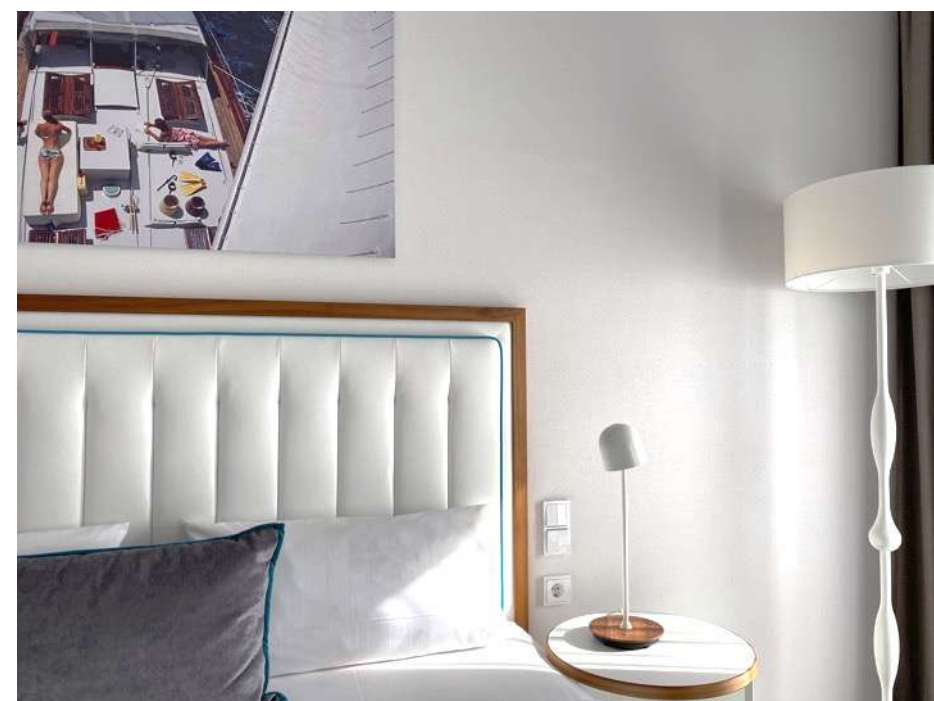
# MOA Berlin



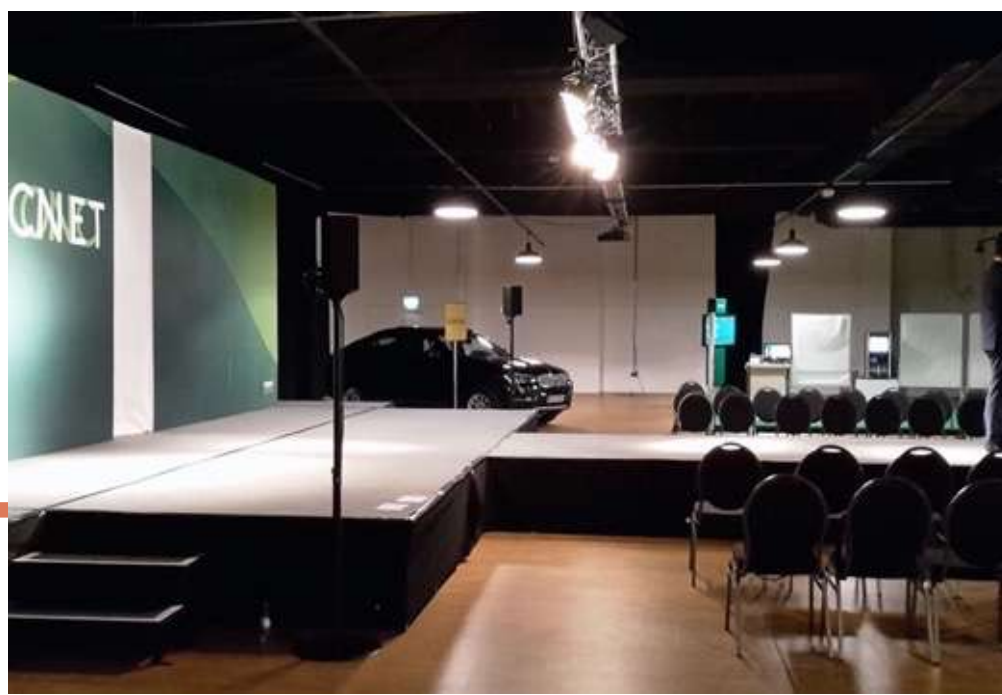
**MERCURE**  
HOTEL

Standard & Superior Double Rooms | Standard Suites | Executive Maisonette Suites | Single Rooms.

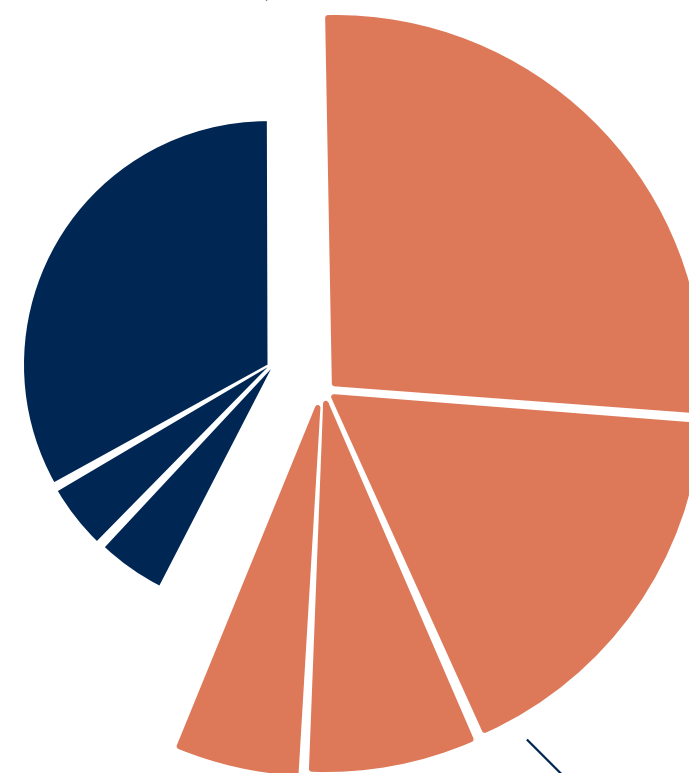
Our spacious rooms are at least 20 m<sup>2</sup> in size and ideally suited to guest needs. In addition to a flat-screen TV and telephone, they feature a high-quality double bed, comfortable seating, a functional workstation and free Wi-Fi.







Mercure Hotel MOA Berlin



MOA MEET

7.500m<sup>2</sup>

total space with high quality conference technology

7.000

guests

40

event rooms of various sizes

MOA  
MEET





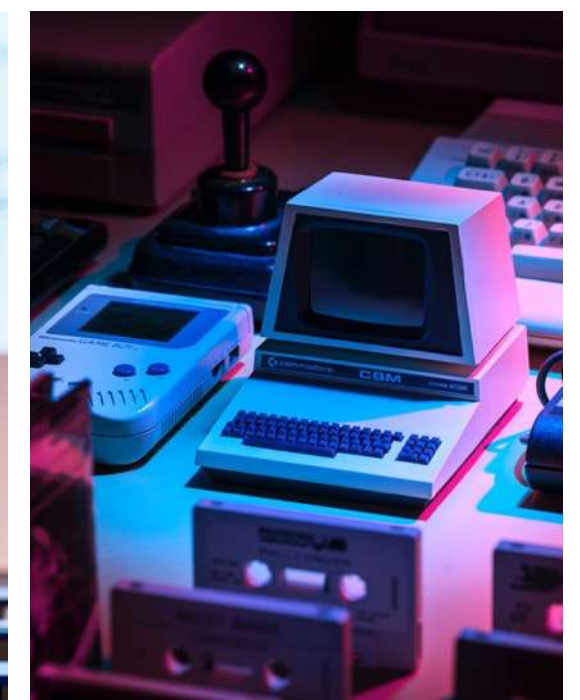
**We find the perfect match.**

Our 40 event spaces consisting of different sized meeting rooms and meeting suites, the Convention Hall and the light-flooded Atrium, are spread over three event levels. Thanks to our **flexible room concept**, everyone is guaranteed to find their favorite room constellation for their event.

**40 conference and event rooms** | 7,500 m<sup>2</sup>

7,000 guests | Conferences & meetings  
Fashion shows | Conferences | Trade fairs  
Product presentations | Private business  
lunches & dinners | Concerts & musicals LED  
lighting concept | 4m ceiling height 12m  
ceiling height in the atrium





## Hybrid & virtual.

Our goal - a consistent experience  
Our partners work innovatively & support you with years of experience.

From live video streams, to digital check-in, virtual booths or digital collaboration networks during your event. Our gigabit connectivity stands the test of time.

## Know-How & Equipment

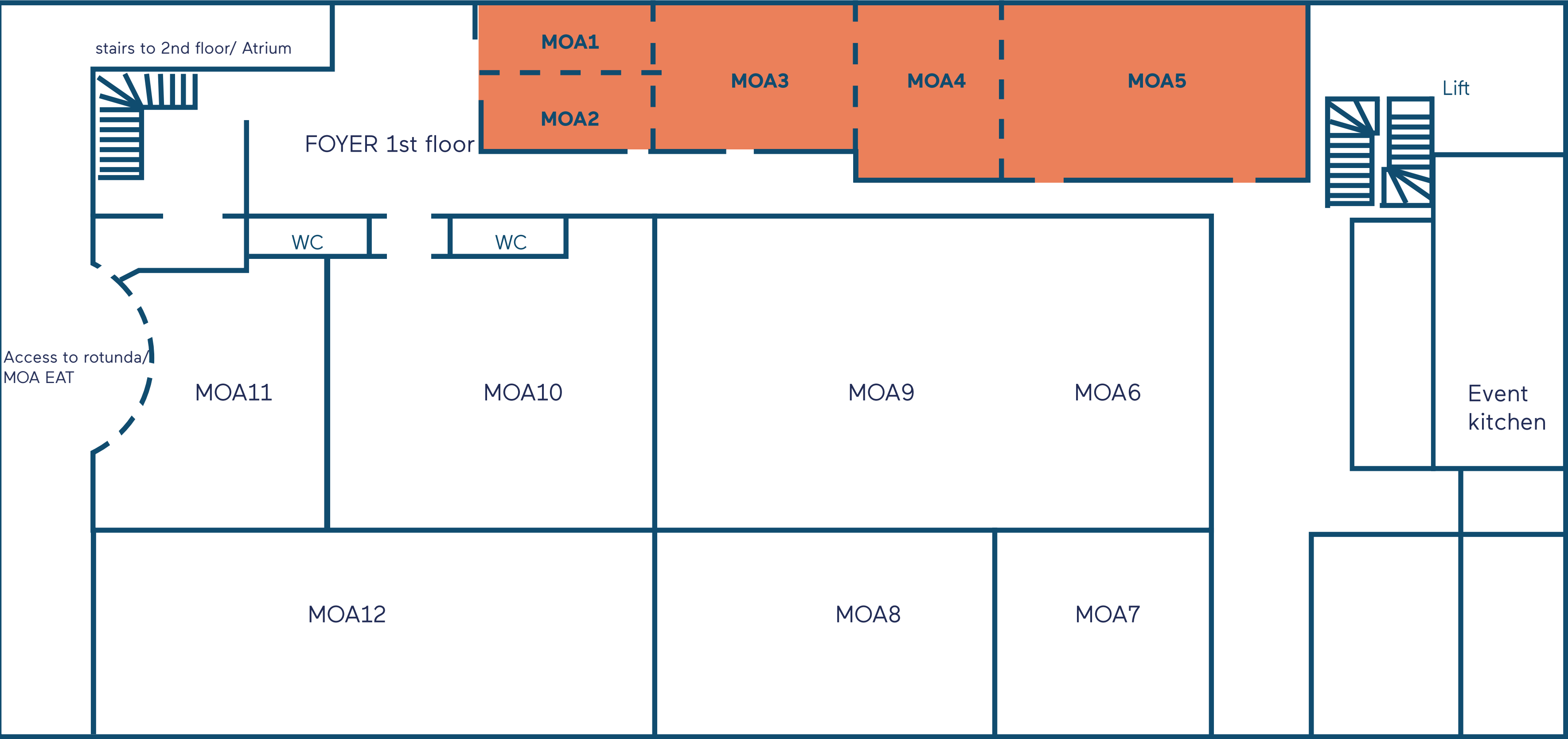
Professional know-how of internal technicians as well as external technology partners.  
Tailor-made & field-tested technology concepts.  
Consulting & planning of technical requirements.  
Creative & budget-oriented implementation.  
High-speed wifi for digital & hybrid formats.

## MOA Meet Tech Stack

Sound. ideal room acoustics, tuned digital sound technology & wireless microphony.  
Conference. Powerful projectors, video conference systems incl. microphone technology.  
Lighting. Moving light systems, spotlights, fog machines, projectors & individual LED lighting concept.  
Media: powerful projection technology, large screen formats & LED technology. Stage construction & rigging: flying systems & trusses



1st floor: MOA 1 – MOA 5

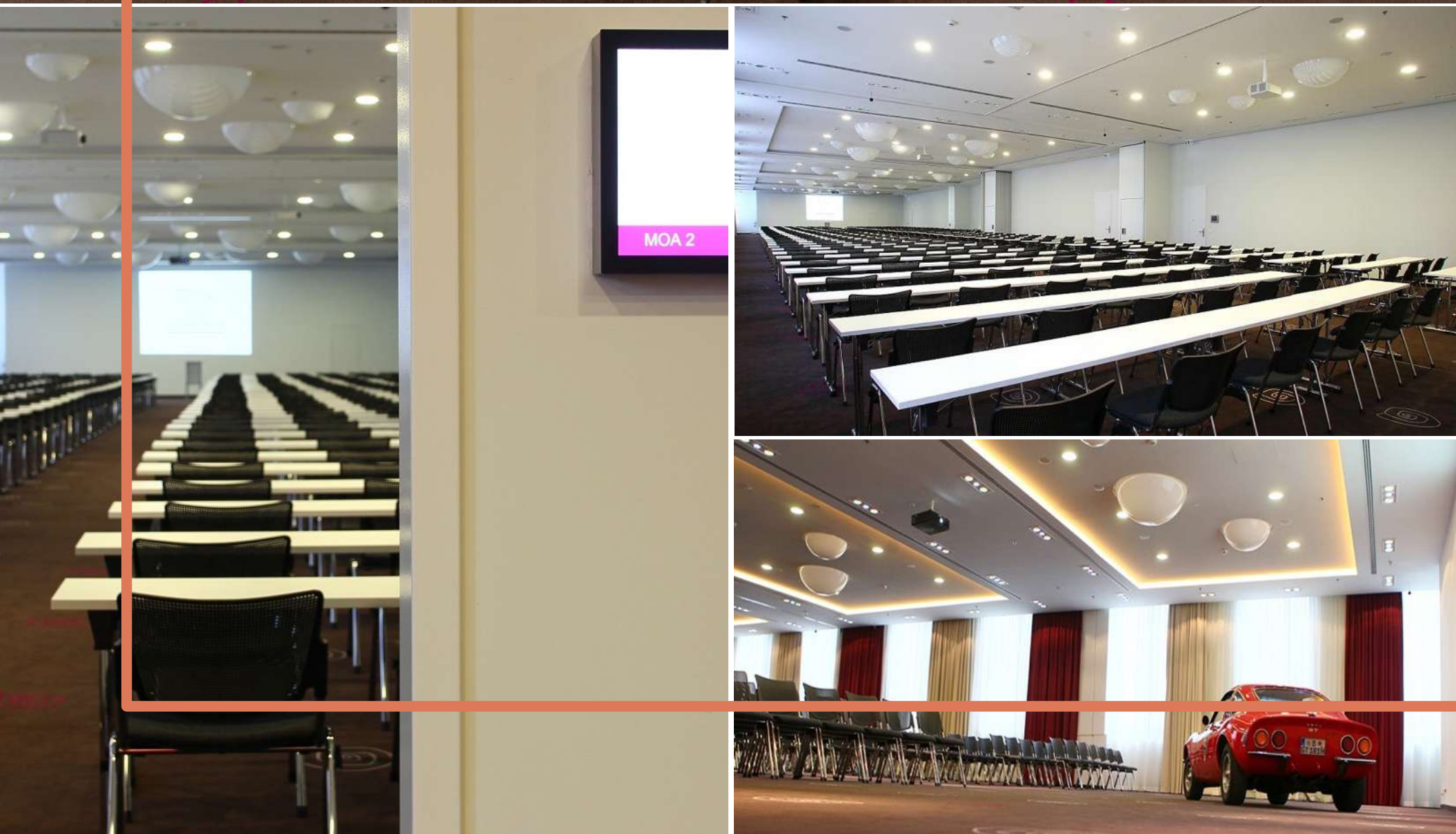






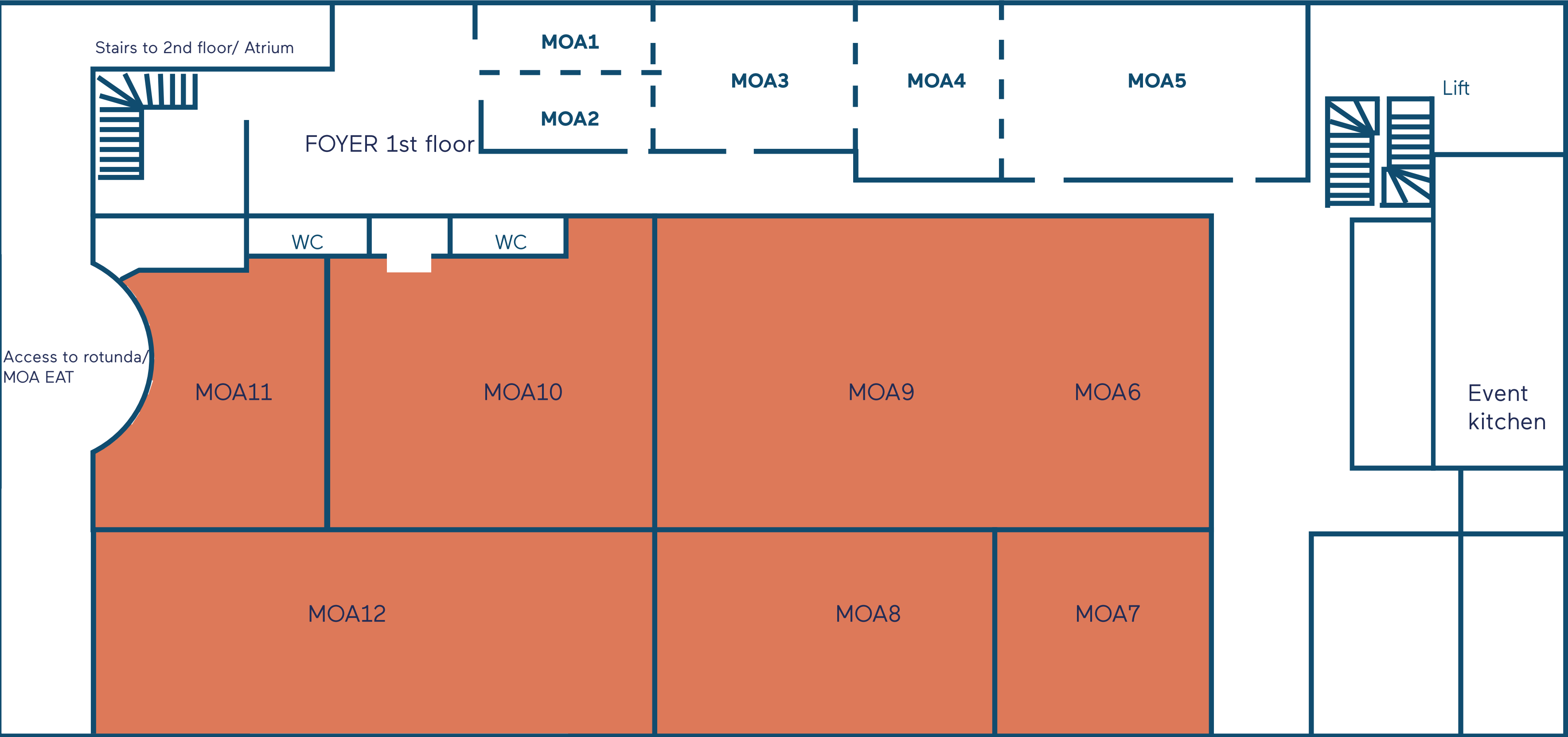
# MOA 1-5

708 m<sup>2</sup> separable into 5 sections  
Daylight, air-conditioned, car-accessible, modern carpeting  
LED lighting concept & digital signage  
4 m ceiling height  
Separate entrance area possible





# 1st floor: MOA 6– MOA 12 | Convention Hall







# MOA 6-12

2400 m<sup>2</sup> divided into 7 sections, air-conditioned, accessible by car, power connections available, modern lighting concept, high-quality carpet/parquet flooring, separate entrance area possible, 4 m ceiling height.

load suspension points á 700 kg  
floor load 509 kg per m<sup>2</sup>



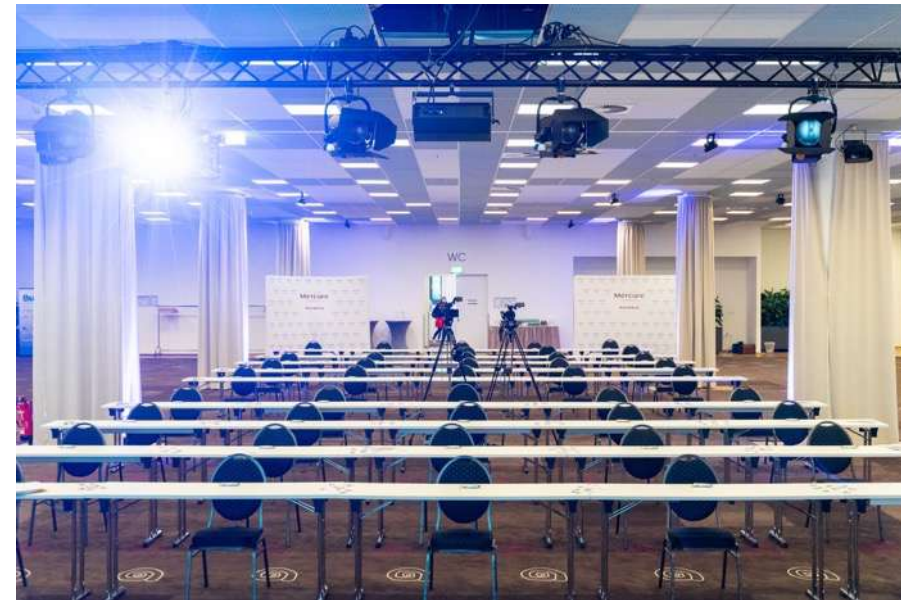


# MOA 6-12

Due to the flexible room concepts, our meeting rooms of different sizes can be combined with each other.

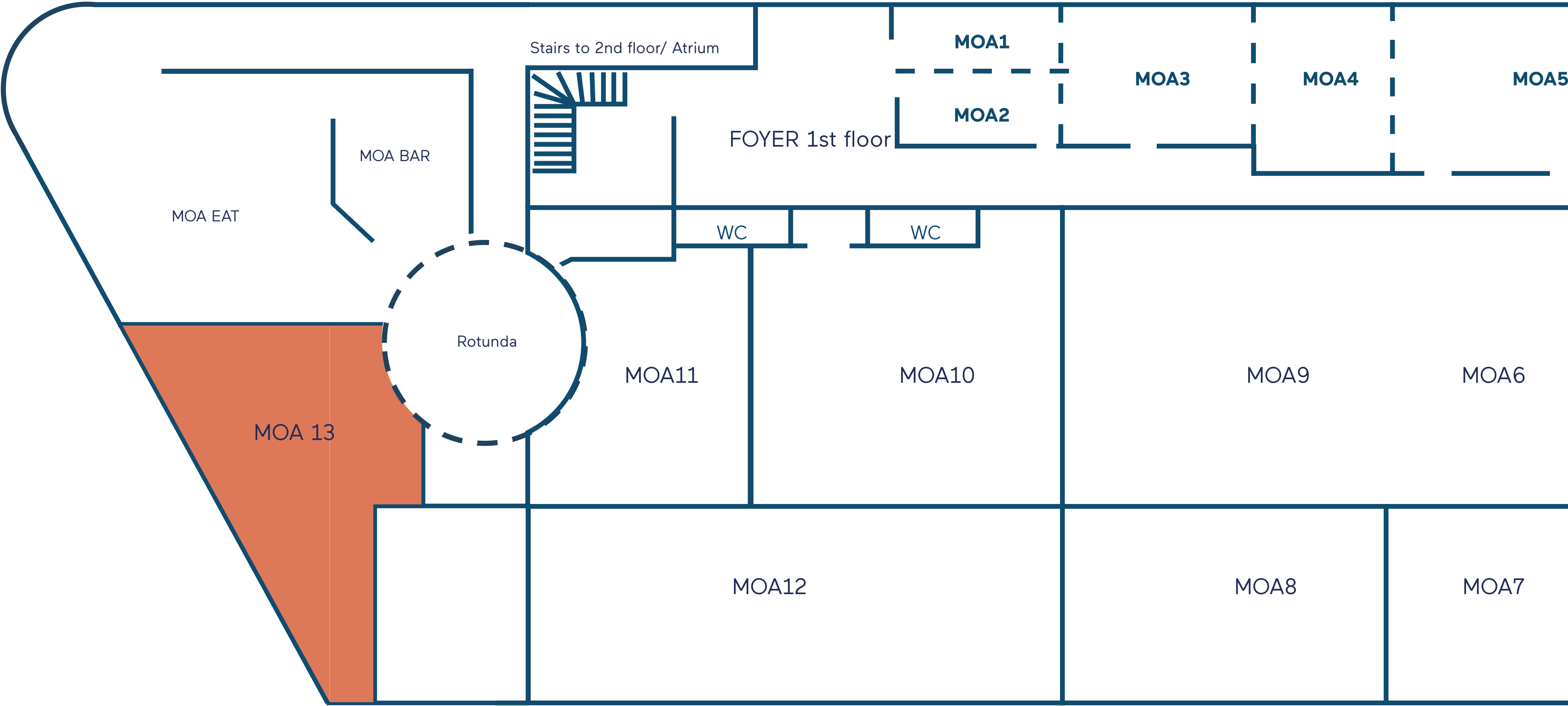
Our modern LED lighting concept allows you to design your meeting room individually according to your corporate identity specifications.

Conferences | Company celebrations | Fashion shows | Trade fairs | Congresses | Concerts





# 1st floor: MOA 13







# MOA 13

Daylight

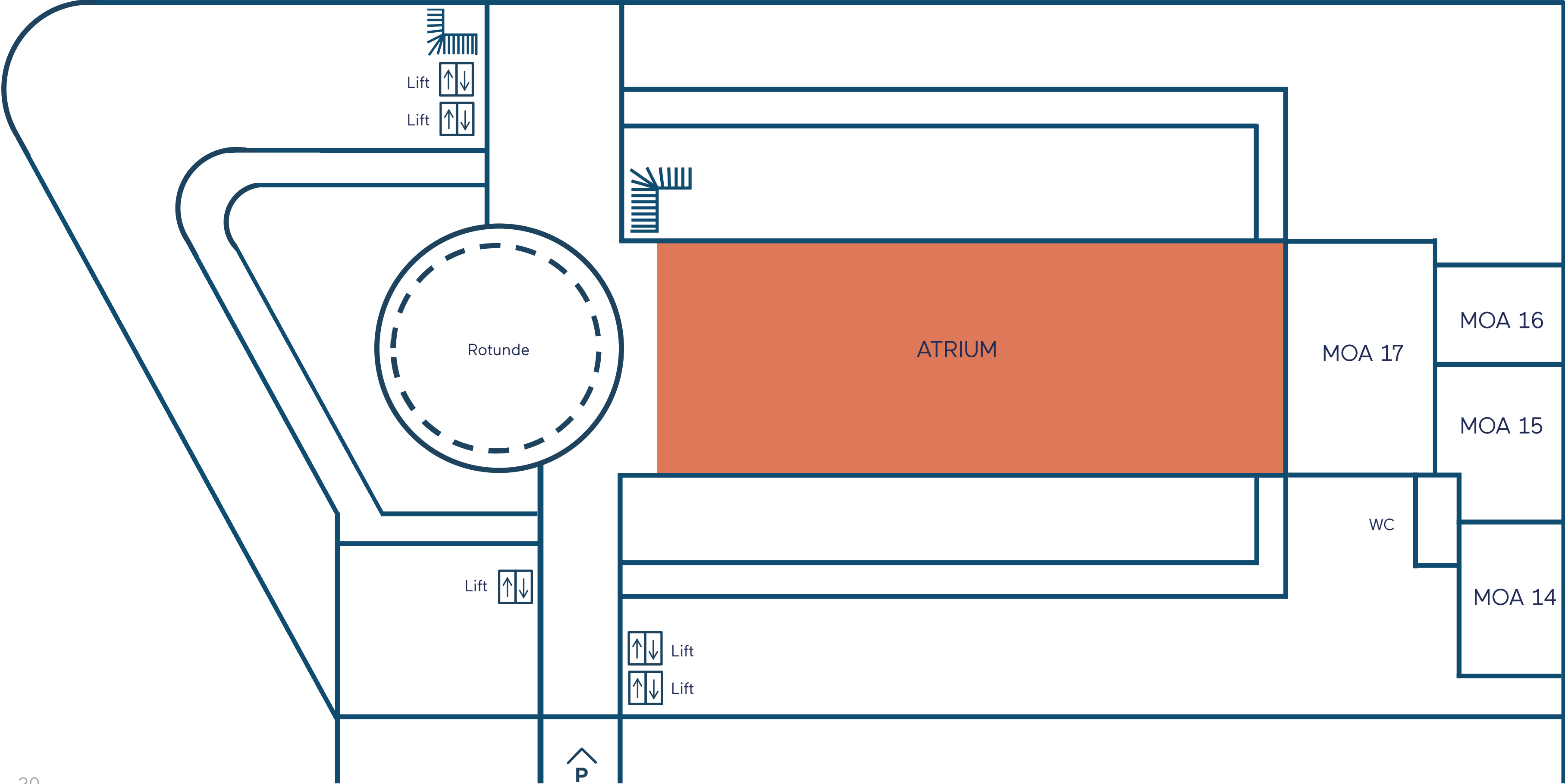
The versatile event space of MOA 13 is ideal for lectures, readings, exhibitions, workshops, seminars.

On request only.

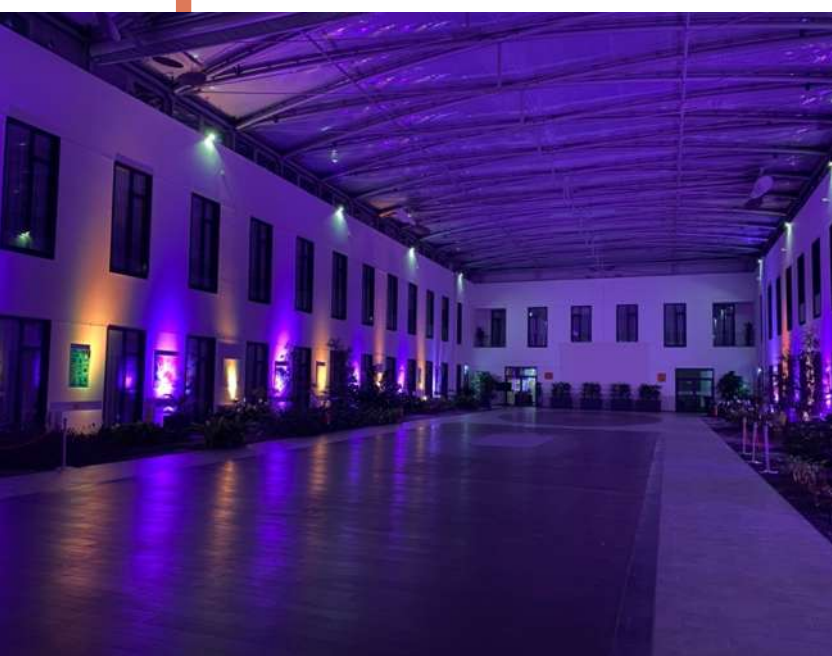




# 2nd floor: The Atrium







# Atrium

1.600 m<sup>2</sup>

12 m ceiling height

Floor load 509 kg per m<sup>2</sup>

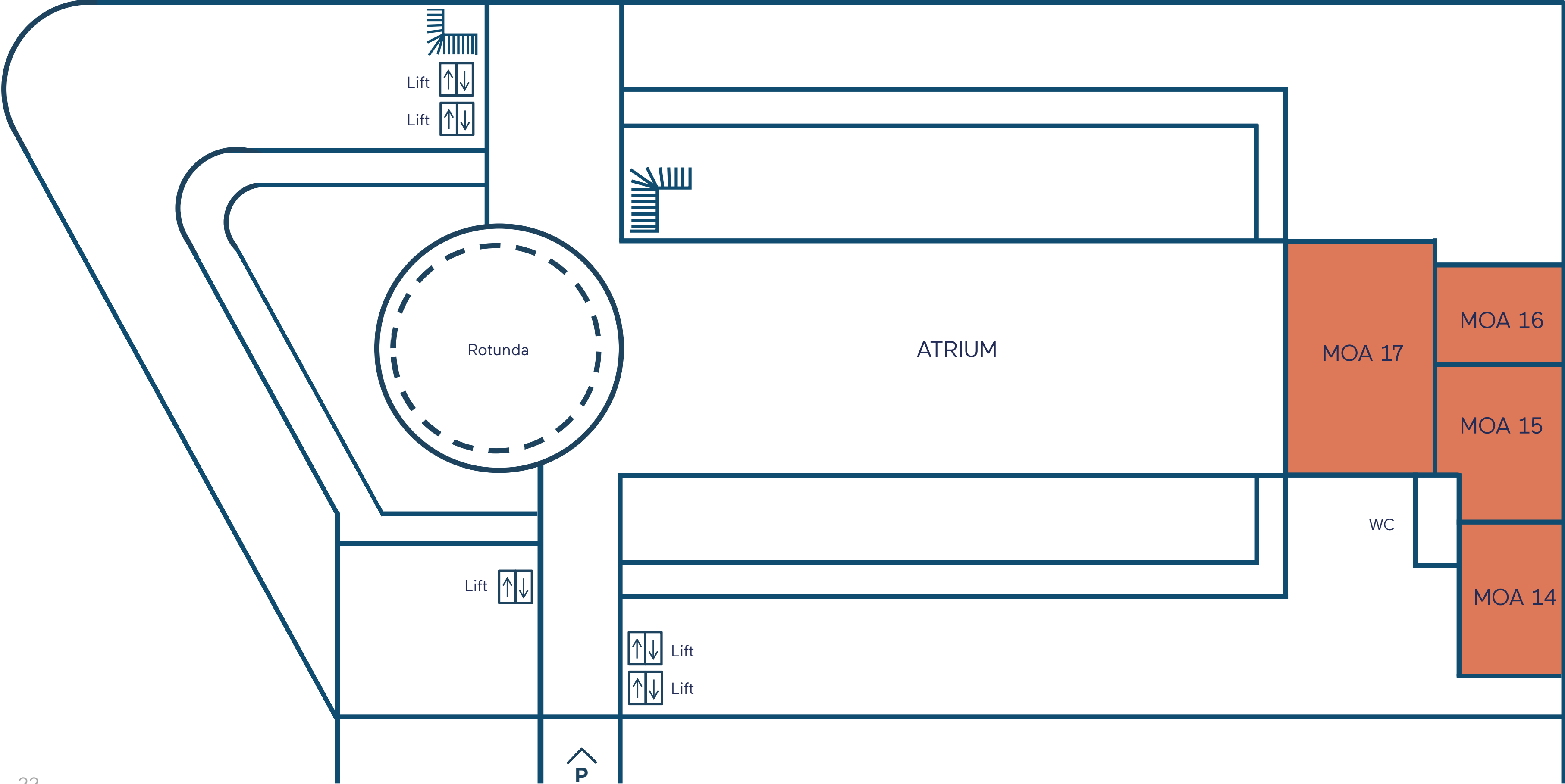
Flooded with daylight

Decorative green areas





2nd floor: MOA 14 – MOA 17





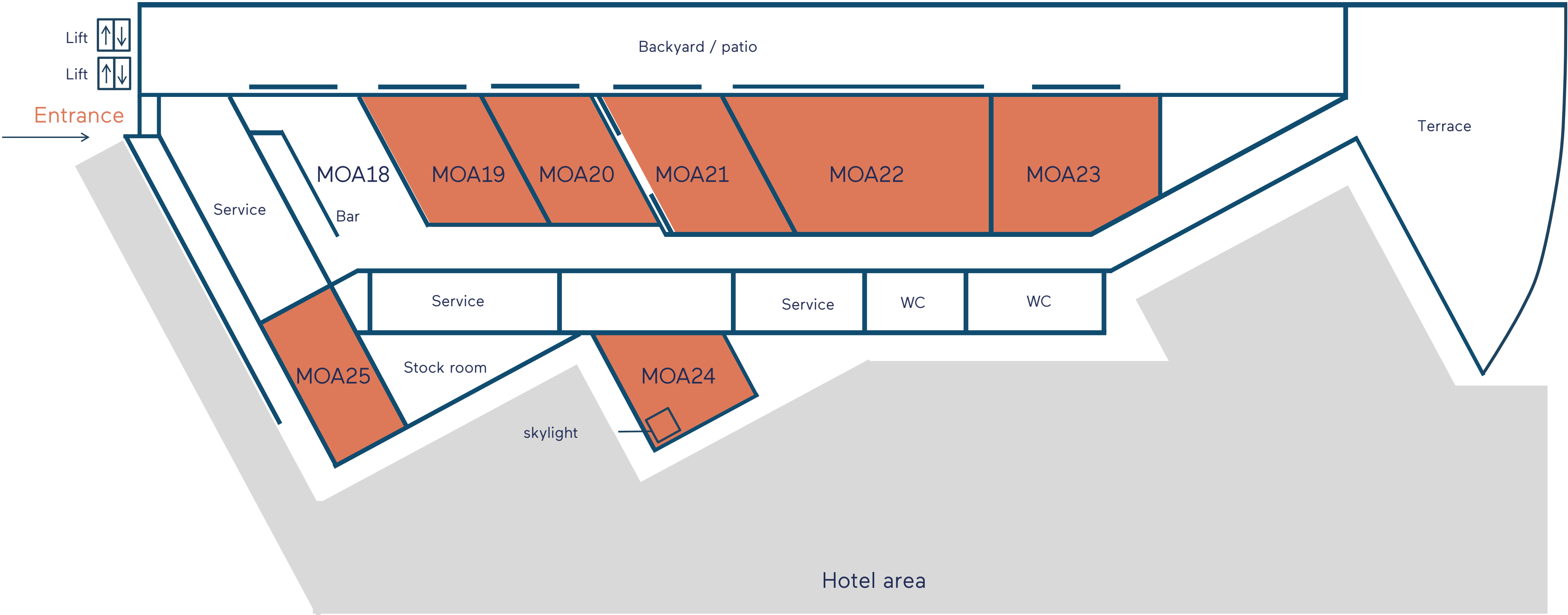


# MOA 14-17

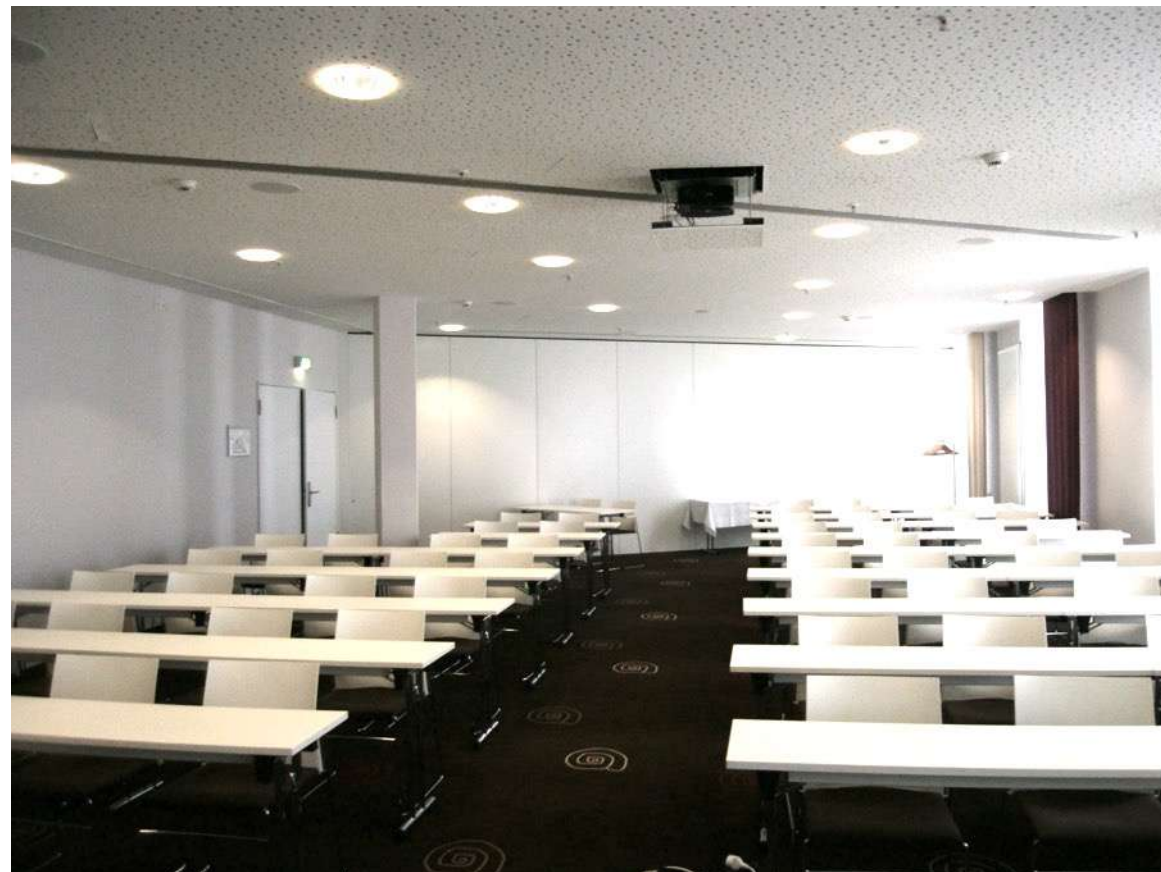
570 m<sup>2</sup> exclusive event area  
 4 rooms from 105 - 173 m<sup>2</sup>  
 Exclusive foyer with bar  
 Variable combination up to 430 PAX  
 expandable through the atrium  
 Daylight  
 Versatile event space for lectures,  
 readings, exhibitions, workshops &  
 seminars



# 3rd floor: MOA 18 – 25







# MOA 18–25

- Daylight
- Air-conditioned
- Modern carpet
- Exclusive terrace access
- Foyer including bar
- 3.10 m ceiling height
- MOA 18 - 23 can be combined throughout
- Independent event area





## Nice to suite you!

Our 10 loft-style meeting suites provide absolute big city flair & a meeting experience of a different kind.

Whether business meetings, coaching sessions or private lunches - our conference suites ensure a productive meeting in a cozy living room atmosphere. The integrated kitchenette with refrigerator and coffee maker allows you to hold private meetings - completely undisturbed.

30 m2 per floor | Daylight | WC





# Suite Life

Our Business & Meeting Suites







## Room in Room!

Popular room-in-room concept for more flexibility in minimalist design.

Different sizes & shapes available.

Easy set up & take down in 30 minutes.

Set-up & basic lighting included in rental price.

Ideal as a lecture or meeting room, for private conversation corners at trade shows & conferences or as a lounge area.

As a premium partner of **Quickspace** we mediate & advise you in the selection of a suitable model.





Unique space solutions for events and conventions. Discover Dome Tents, Temporary Workshop Rooms and room partitions. [More](#)



# Need more room?

Get MOA-Room!







## For Food Lovers.

Whether it's breakfast with a fresh kick, Mediterranean antipasti in a meeting, Berlin classics reinterpreted or a menu of your choice - our kitchen team knows how to think big and cook to the point!

Front Cooking | 380 seats | separable restaurant areas | catering for large events

Invite your guests to our MOA BAR for after-hours in the evening or combine your meeting with a subsequent lunch or dinner directly in the MOA BAR?

75 m2 | 70 PAX | Exclusively bookable







## Event Catering

Catering for every conference and large event.

Oriental bagels with halloumi, a typical Berlin Stulle or rather wholemeal bread & smoothie shots?

Our MOA toppings give your event that certain kick from the candy bar to pimp-your-secco or our colorful waffle station!





## Tailor-made.

**Included:** Basic technology equipment for your first meeting room: projector | screen | flip-chart | pin board | presentation case | WLAN.

**On request:** From storage table, to stage and sound system, LED lighting, microphone & media equipment, technical support, video systems & exclusive Wlan.





# Some feedback.

## Hybrid was a full success

A very big THANK YOU to the entire team at MOA.

The realization of our first hybrid eDay was made super easy and very pleasant for us by the professionals in all departments.

Starting with the planning by the event department, through the technology and service to the kitchen, we would like to thank everyone very much for creating this great day with us.

Despite Corona and the associated conditions, the day was a complete success! Anytime again, thank you very much!

**September 2020**

Anna Heuer | Lena Zahradnik  
Association Managing Director  
Project Management Office & Member Service



## Attentive care

The event rooms at the Mercure Hotel MOA Berlin provided the ideal setting for our face-to-face events in September 2020. Above all, the extremely generous space available and the good coordination in advance meant that everything ran smoothly.

This was made possible by the absolute prioritization of health protection and strict adherence to hygiene concepts. Both the friendly and attentive service and the catering throughout the stay were very good. The rooms are beautiful and the breakfast left almost nothing to be desired, despite Corona.

Everything was in the best order. **We will be happy to come again!"**

**October 2020**

Christina Gruber  
Event Manager Rhomberg Sersa/ Vossloh





# Some feedback.

## Longterm Partnership

For many years we have been conducting the examinations of our trainees at the Mercure Hotel MOA Berlin. The cooperation has been very successful. Especially during the difficult time of the pandemic, it was helpful - for both sides - to be able to rely on long-standing partner & business customers.

The hotel's sound hygiene concept and the prudence of its staff made it possible for us to conduct examinations with 300 people on time and safely. It was impressive to see how one cog interlocked with the other and how the processes - despite the large number of participants - were perfectly organized..

**May 2021**

Antje Winkler  
Verwaltungsakademie Berlin

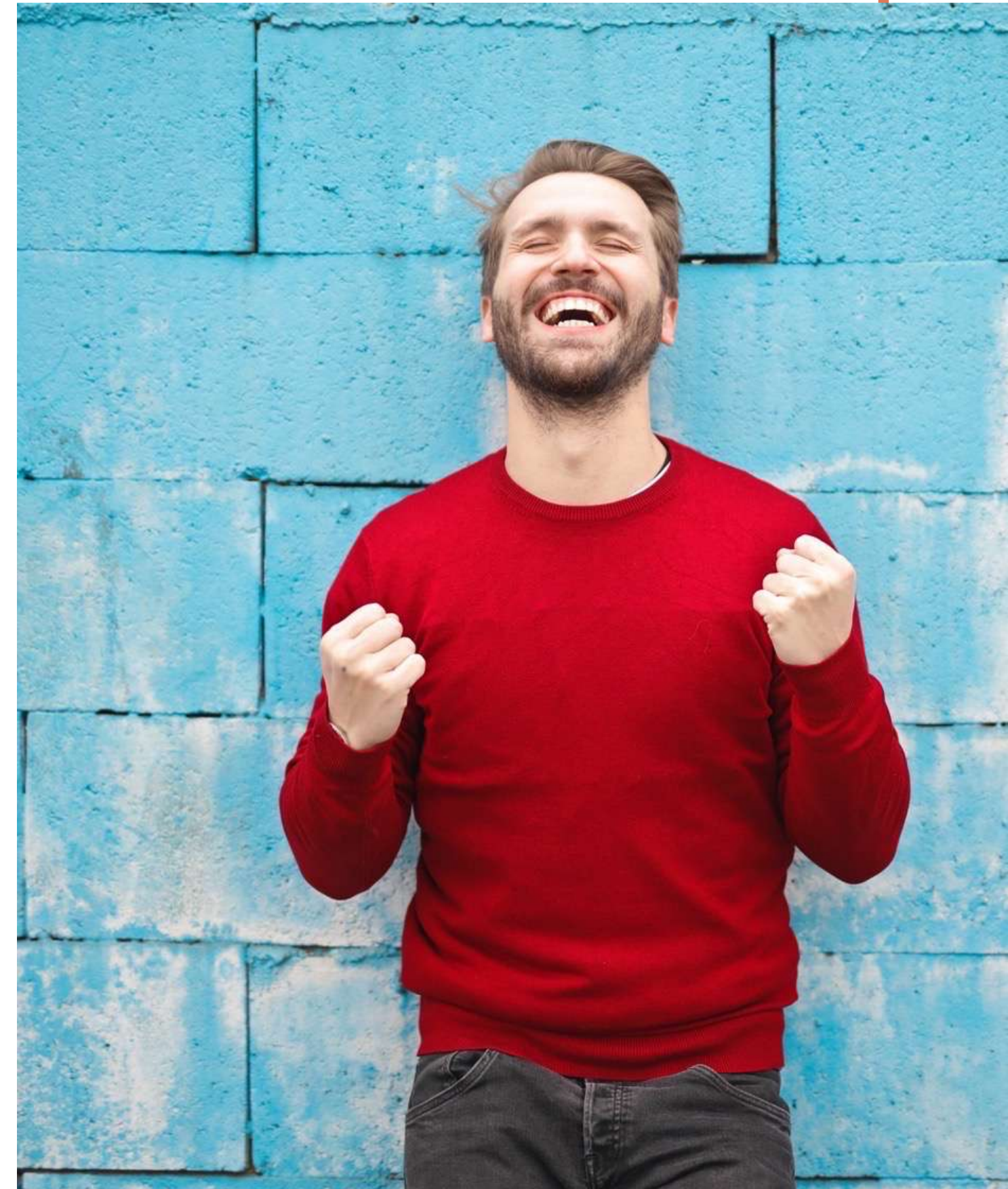


## Smooth operations

"We were very satisfied with the implementation of our five-day event. The support and consultation in advance as well as during the event ran excellently and all requirements were met. The MOA team was very professional, courteous and friendly. The service in the conference rooms ran smoothly and in such the background that it was hardly noticed. Special requests were also responded to quickly. We will definitely plan more events at MOA and thank the team for their commitment."

**June 2021**

Ev Zirkler  
Siemens Energy | Human Resources







## Want MOA?

**MOA, you make me feel so high!**

Catch the feeling for a moment: a flight over & through MOA Berlin. **This way!**

**Nice to #suite you!**

Want to take a look at our maisonette suites? Ideal for private meetings or small meetings. **This way!**

**Sweet dreams!**

Take a look at our Privilege double rooms **This way!**



# Numbers, data, facts.

Room 1st floor	Ceiling height 4,00 m Area	measures (m)	Parliament	U-shape	Block/ Board	Chairs in rows	Round table á 10 Pax	Round table á 7 Pax
MOA 1	64 sqm	11,2 x 5,7	20	16	20	40	-	-
MOA 2	75 sqm	11,2 x 6,7	30	18	24	50	-	-
MOA 3	155 sqm	12,5 x 12,5	76	32	40	150	80	70
MOA 4	140 sqm	14,7 x 9,5	64	32	34	120	80	56
MOA 5	274 sqm	18,0 x 15,2	150	42	-	240	120	105
MOA 6	292 sqm	13,6 x 21,5	100	34	-	270	120	84
MOA 7	217 sqm	14,3 x 15,2	98	42	56	190	-	-
MOA 8	281 sqm	18,5 x 15,2	140	48	68	240	-	-
MOA 9	413 sqm	19,2 x 21,5	240	44	-	390	180	126
MOA 10	380 sqm	19,8 x 18,5	180	34	56	300	-	-
MOA 11	185 sqm	10,0 x 18,5	66	28	40	150	-	-
MOA 12	497 sqm	33,2 x 15,0	230	48	-	420	210	147



# Numbers, data, facts.

Room 1st floor	Ceiling height 4,00 m Area	measures (m)	Parliament	U-shape	Block/ Board	Chairs in rows	Round table á 10 Pax	Round table á 7 Pax
MOA 1+2	139 sqm	12,4 x 11,2	60	30	40	140	70	49
MOA 1-3	294 sqm	23,7 x 12,5	150	60	66	300	150	105
MOA 1-4	434 sqm	33,2 x 13,1	250	-	-	430	270	189
MOA 1-5	708 sqm	51,2 x 13,8	450	-	-	730	450	315
MOA 3+4	295 sqm	22,0 x 13,4	170	-	-	300	170	119
MOA 3-5	568 sqm	40,0 x 14,2	350	-	-	580	350	245
MOA 4+5	413 sqm	27,5 x 15,0	240	-	-	390	200	168
MOA 6+7	524 sqm	14,3 x 36,7	-	-	-	-	-	-
MOA 6+9	705 sqm	32,8 x 21,5	372	-	-	550	260	182
MOA 7+8	498 sqm	32,8 x 15,2	230	48	-	420	210	147
MOA 6-9	1204 sqm	32,8 x 36,7	602	-	-	970	470	329
MOA 8+9	835 sqm	15,4 x 54,0	376	-	-	630	280	168
MOA 10-12	1218 sqm	33,2 x 36,7	-	-	-	650	-	-
MOA 6+9+10+11	1419 sqm	66,0 x 21,5	668	-	-	1120	-	-
MOA 6-12	2422 sqm	61,0 x 36,0	900	-	-	2000	900	630



# Numbers, data, facts.

Room 2nd floor	Ceiling height 12,00 m Area	measures (m)	Parliament	U-shape	Block/ Board	Chairs in rows	Round table á 10 Pax	Round table á 7 Pax
Atrium	1600 sqm	60,0 x 19,8	300	-	-	700	250	175
	Ceiling height 3,10 m							
MOA 14	129 sqm	8,8 x 14,7	56	32	40	130	-	-
MOA 15	173 sqm	14,1 x 12,3	84	38	52	160	-	-
MOA 16	105 sqm	14,1 x 7,5	42	30	36	110	-	-
MOA 17	160 sqm	11,0 x 20,0	42	34	40	100	-	-
MOA 15-17	438 sqm	25,1 x 19,8	250	-	-	430	270	189
MOA 15+16	278 sqm	14,1 x 19,6	150	42	-	240	120	105



# Numbers, data, facts.

Room 3rd floor	Ceiling height 3.10 m Area	measures (m)	Parliament	U-shape	Block/ Board	Chairs in rows	Round table á 10 Pax	Round table á 7 Pax
MOA 19	63 sqm	10,7 x 7,0	14	12	16	20	-	-
MOA 20	58 sqm	9,0 x 6,5	16	14	16	20	-	-
MOA 21	71 sqm	9,6 x 7,4	16	16	20	40	-	-
MOA 22	115 sqm	13,5 x 8,5	56	24	30	90	40	28
MOA 23	83 sqm	9,8 x 8,5	40	20	28	50	-	-
MOA 24	42 sqm	6,9 x 6,2	12	8	12	16	-	-
MOA 25	53 sqm	10,8 x 4,9	14	14	16	20	-	-
MOA 19+20	121 sqm	13,5 x 9,0	48	26	32	80	60	42
MOA 21+22	186 sqm	20,9 x 8,9	84	50	56	130	90	63
MOA 22+23	198 sqm	23,3 x 8,5	96	54	66	140	130	91
MOA 21+22+23	269 sqm	30,7 x 8,8	116	70	86	180	150	105





## Green Travel!

### **The MOA-MICE Event Ticket with DB**

Advantages for our event guests of MOA Berlin

uniform fixed price

City ticket for public transport included

Sustainable travel

individual ticket booking by participants

Prerequisite: informal proof of event participation to  
DB staff is sufficient

More information under [Deutsche Bahn  
Veranstaltungsticket](#)





**Hanka Walde**  
Assistant Director  
Convention Sales

**hwa@moa.de**  
+49 30 394043 7301



**Lydia Grieger**  
Regional  
Sales Manager

**lgr@moa.de**  
+49 30 394043 7302



**Marc Henning**  
Sales Manager

**mhe@moa.de**  
+49 157 822 12 731



**Yannick Hilker**  
Convention Sales

**yhi@moa.de**  
+ 49 30 39 40 43 7305



**Marie Baumann**  
Convention Sales  
Coordinator

**mba@moa.de**  
+49 30 39 40 43 7303



**Lukas Reiche**  
Teamassistant

**lre@moa.de**  
+49 30 39 40 43 7307

# we like to help you

Our MOA MEET Team





# we live conventions.

Secure great event conditions for your  
next event now.

[Our Eventlovers-Newsletter](#)



