WELCOME TO
GOTHENBURG

SWEDEN'S SECOND LARGEST CITY
CITY OF GOTHENBURG
570,000
METROPOLITAN AREA
1,028,000

THE MOST SUSTAINABLE MEETING DESTINATION IN THE WORLD.
GLOBAL DESTINATION SUSTAINABILITY INDEX 2016, 2017, 2018 & 2019

THE SWEDISH EXHIBITION CONGRESS CENTRE
- City centre location
- 41,000 m² meeting and exhibition space.
- 60+ meeting rooms, 8+ banqueting/dinner facilities
- 1,200 hotel rooms, 4-5 star.
- One of Europe’s largest “All under one roof” venue and hotel.
- One contact – one contract.

HOME OF
VOLVO GROUP, VOLVO CARS, ASTRazeneca, ERICSSON, NOBEL BIOCARE, SKF, STENA AB, MÖLNLyCKE HEALTH CARE, ESSITY, COCHLEAR, DENTSPLY SIRONA, RUAG SPACE AB, GETINGE, GEELY...

INNOVATIVE CITY
3 SCIENCE PARKS, 37 TESTBEDS, INNOVATION HUBS, NATIONAL CENTRES

ACCESSIBLE TO THE WORLD
> 90 direct flights, all flights to central Europe within 1.5 hrs. Airport is currently in a massive expansion-phase preparing for several long-haul destinations.

> From Gate to room within 45 min., only 20 minutes transfer from Airport to City Centre.

> Capital of collaboration, Shaping the mobility and transportation of tomorrow, the digital future of Life Science and Health.

> Second smartest City in the world 2019 FUTURE TODAY INSTITUTE

> Great value for money [below European average] TOuRmIS, BOOKING.COM, HRS.COM, TOURISM DESIGN
ON THE COAST, BY THE SEA
The tranquility of the archipelago is within easy reach. Take a deep breath of fresh sea air, climb the smooth cliffs and take in the atmosphere of the cosy fishing communities. Suggested activities: Seafood safaris, rent your own island, kayaking and guided tours.

A GOURMET’S DREAM
Gothenburg is a true foodie paradise. Enjoy world-class fish and shellfish, innovative kitchens, hip food trucks and Michelin-starred restaurants that use the finest locally grown produce. Gothenburg is also considered the capital of craft beer! Enjoy activities such as food walks, craft beer tastings, sustainable food workshops including food waste dinners!

CULTURE
View the unique collection of Nordic art at the Gothenburg Museum of Art or listen to the acclaimed Gothenburg Symphony, the National Orchestra of Sweden. Across the street from the venue are the Museum of World Culture, Universeum Science Discovery Centre and the Liseberg Amusement Park. Organise a vintage tram trip, or rent old Volvo PV’s to create your own tour!

HOT SPOTS
In Kronhusbodarna from the 18th-century you can visit artisans in their studios and buy their latest design products. In the laid back, trendy area of Magasinsgatan, you will find an eclectic mix of styles and tastes. The inner city and the main boulevard Avenyn offer great shopping and nightlife, whereas the Haga and Linné districts are home to cosy cafés, trendy espresso bars and lively pubs.

Everything within walking distance
4 distinct seasons - possibilities for activities and themed events.
Pocket-sized metropolis

HOTEL ROOMS
GREATER GOTHENBURG
2019 - 12,885
2025 - ~16,300

5 min walking distance
3,000 hotel rooms
>90 restaurants/bars

25 min walking distance
7,450 hotel rooms
>450 restaurants/bars

More inspiration: goteborg.com