

Conference Hotel Group Privacy Policy

This is the Privacy Policy of the Conference Hotel Group B.V. (hereinafter referred to as "**CHG**", "we", "us", or "our"), registered at Oostenburgervoorstraat 164, 1018 MR in Amsterdam. CHG is registered with the Chamber of Commerce in Amsterdam under number 53935179.

This Privacy Policy explains how we collect data, use, share, and protect in relation to our website <u>https://conferencehotelgroup.com</u> (the "**Website**"). We collect these data when you visit our Website with your computer, tablet or mobile device ("**Computer**"). We process personal data in accordance with the General Data Protection Regulation ("**GDPR**"), the laws based on this GDPR and other currently valid privacy legislation.

By using our Website, you understand and agree with collecting and using information in accordance with this Privacy Policy. Our Privacy Policy is subject to all visitors, users, and all others that have access to the Website ("Users").

What data do we collect?

We collect the following data that you submit to us:

- 1. Username, password and e-mail address when you register for a CHG account
- 2. Profile information submitted through your account
- 3. Communication between CHG and you (we can send you service-related e-mails)

Log file information

We only store information that your browser submits when you visit our Website when this is necessary for the proper functioning of the Website. Under proper functioning we understand mainly protecting the Website against actions that can endanger the safety of the Website and your Computer. This logfile can contain information like your IP-address, browser type, browser version, pages of our Website that you visit, time and date of your visit, time spend on these pages, and other statistics.

Analytical services

We make use of third party analytical services. These help us measure traffic and trends of the Website. The tools collect information sent by your Computer, our Website, the web pages you visit, add-ons and by other information that helps us enhance the Website. These tools use 'cookies'. These are simple text files that are saved on your hard drive or in the memory of your Computer. Cookies can not damage your Computer or the files on your Computer. Cookies anonymously collect information about your log-information and log-behavior. We use this information with information of other Users. In this way it is not possible for us to identify you as an individual. For our analytical services we use Google Analytics. Google Analytics installs a permanent cookie in your web browser to identify you. In this way data is shared with google. We only share data with Google that we are allowed to share based on the GDPR. You can fully prevent Google Analytics recognizing you by disabling the cookies in your browser.



How do we use this information?

We use all information collected to support and enhance our Website. In addition the collected personal data is used for transactional communication, based on the information you requested and the information we feel is applicable to you.

Communication

We can use your information to contact you with newsletters or marketing- and promotional purposes. If you no longer wish to receive this information, you can opt out at any time. If you no longer want us to communicate with you, you can unsubscribe for this communication by clicking on the unsubscribe link in the footer of any of the e-mails. We aim to action requests to stop being sent marketing communications within 10 working days of receiving such request, but it is possible you will receive some marketing in the period prior to that change being made.

Please note that if you tell us that you do not wish to be sent further marketing communications, you will still receive service communications which are necessary, for example, to confirm your booking details.

How is this information shared?

We will not rent or sell your (personal) data to any third party.

Change of control

When CHG, or part of it, is sold, transferred or if our assets will be handed to a different organization (e.g. as a result of a merger, take-over, bankruptcy, dissolution, or liquidation), then the data that have been collected through the Website can fall under the sold or transferred business. The buyer or receiver will have to adhere to the agreements in this Privacy Policy.

Legal request and preventing damage

Based on a legal request we have the right to get access to your information and store and/or share this in response to a legal request (like a search warrant, court order, or summons). We also have the right to store and/or share your information when we feel this is necessary in tracking, preventing and raising fraud or other illegal activities and to protect us, you, and others. Information that we receive about you can be opened, processed and stored for a longer period when this is necessary because of a legal request or obligation, an investigation with regards to our conditions, policy or to prevent damage in any other way.

However, CHG can not ensure that the information on the Website is not opened, disclosed, changed, or destroyed. U are at all times responsible for maintaining your unique password and account information and for managing the e-mails between you and CHG. We can not be held responsible for the functionality, privacy or security measures of any other organization.



Retention period

In accordance with the GDPR and the other relevant legislation, CHG saves personal data no longer than necessary for the achievement of the purposes for which they are collected and processed. We will retain your registration information for as long as your account is active or as needed to provide you services. If you do not have an account with us we will store your information for a maximum of 12 calendar months. If you wish to request that we no longer use your registration information to provide you services contact us at <u>privacy@conferencehotelgroup.com</u>. We will retain and use your registration information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Right of access, corrections, right of oppositions and right on data portability

When you want to have insight in your personal data, if you want to have your personal data changed or erased or when you want your personal data to be transferred partially or in full to yourself or a third party, then you can contact CHG by sending your request by e-mail to privacy@conferencehotelgroup.com or send your request by mail to:

Conference Hotel Group Oostenburgervoorstraat 164 1018 MR Amsterdam

We will respond to these request within four weeks with initial feedback.

Applications, websites and third-party services

We can not be held responsible for the activities of applications, websites, or third-party services that are linked from or to our Website, under which the information or content included. Our Privacy Policy is not applicable when you use a link to go from our Website to a different application, website, or service. Your behavior on an application, website, or third-party service, under which the ones that have a link on our website, are subject to the rules and the policy of that third party.

Changes

CHG can change or update this Privacy Policy from time to time. Therefore you are advised to consult this Privacy Policy on a regular basis. Changes to this Privacy Policy become effective from the moment these are published on this page.

Contact

When you have questions about this Privacy Policy, you can contact CHG by e-mail through privacy@conferencehotelgroup.com